

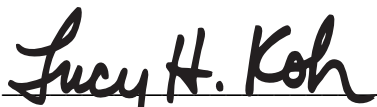
UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

|  |   |                             |
|--|---|-----------------------------|
| APPLE, INC., a California corporation, | ) | Case No.: 11-CV-01846-LHK   |
|  | ) |                             |
| Plaintiff and Counterdefendant,        | ) |                             |
| v.                                     | ) | ORDER DENYING LEAVE TO FILE |
|  | ) | MOTION FOR RECONSIDERATION  |
| SAMSUNG ELECTRONICS CO., LTD., A       | ) | OF EVIDENTIARY RULING ON    |
| Korean corporation; SAMSUNG            | ) | IPHONE AND IPAD             |
| ELECTRONICS AMERICA, INC., a New York  | ) | ADVERTISEMENTS              |
| corporation; SAMSUNG                   | ) |                             |
| TELECOMMUNICATIONS AMERICA, LLC,       | ) |                             |
| a Delaware limited liability company,  | ) |                             |
|  | ) |                             |
| Defendants and Counterclaimants.       | ) |                             |

The Court construes “Apple’s Offer of Proof Regarding Evidence of Its iPhone and iPad Advertisements” (ECF No. 1602) as a motion for leave to file a motion for reconsideration. The Court denies Apple’s motion for leave because the motion does not meet the requirements for leave to file a motion for reconsideration as set forth in Civil Local Rule 7-9(b). Accordingly, Apple may not file a motion for reconsideration.

**IT IS SO ORDERED.**

Dated: August 12, 2012

  
LUCY H. KOH  
United States District Judge