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Attorneys for Plaintiff and
Counterclaim-Defendant APPLE INC

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

APPLE INC., a California corporation,

Plaintiff,

v.

SAMSUNG ELECTRONICS CO., LTD., a
Korean business entity; SAMSUNG
ELECTRONICS AMERICA, INC., a New York
corporation; SAMSUNG
TELECOMMUNICATIONS AMERICA, LLC, a
Delaware limited liability company,

Defendants.

Case No. 11-cv-01846-LHK

**DECLARATION OF CHARLES S.
BARQUIST IN SUPPORT OF
APPLE'S OFFER OF PROOF
REGARDING EVIDENCE OF ITS
IPHONE AND IPAD
ADVERTISEMENTS**

1 I, CHARLES S. BARQUIST, declare as follows:

2 1. I am a partner in the law firm of Morrison & Foerster LLP, counsel for Apple Inc.
3 I am licensed to practice law in the State of California and admitted to practice before this Court.
4 I have personal knowledge of the matters stated herein. I make this declaration in support of
5 Apple's Offer of Proof Regarding Evidence of Its iPhone and iPad Advertisements (Dkt. No.
6 1602).

7 2. Attached as **Exhibit A** is a true and correct copy of PX12.

8 3. Attached as **Exhibit B** is a true and correct copy of PX13.

9 4. Attached as **Exhibit C** is a true and correct copy of PX14.

10 I declare under penalty of perjury that the foregoing is true and correct. Executed this
11 8th day of August, 2012 at San Jose, California.

12 /s/ Charles S. Barquist
13 Charles S. Barquist
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ATTESTATION

I, Michael A. Jacobs, am the ECF User whose ID and password are being used to file this Declaration. In compliance with General Order 45, X.B., I hereby attest that Charles S. Barquist has concurred in this filing.

Dated: August 8, 2012

/s/ Michael A. Jacobs
Michael A. Jacobs