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12 UNITED STATES DISTRICT COURT
13 NORTHERN DISTRICT OF CALIFORNIA
14 SAN JOSE DIVISION
15

16 APPLE INC., a California corporation,
17
18 Plaintiff,
19
20 v.
21 SAMSUNG ELECTRONICS CO., LTD., a
Korean corporation; SAMSUNG
22 ELECTRONICS AMERICA, INC., a New
York corporation; and SAMSUNG
TELECOMMUNICATIONS AMERICA,
LLC, a Delaware limited liability company,
23
24 Defendants.

Case No. 11-cv-01846-LHK (PSG)

**CORRECTED ATTACHMENT 6
CITED IN PARAGRAPH 12 TO
DECLARATION OF PHILIP W.
SCHILLER IN SUPPORT OF
APPLE'S POSTTRIAL MOTION
FOR A PRELIMINARY
INJUNCTION**

[DOCKET NO. 1985-7]

Corrected
Attachment 6

iPhone Buyer Survey: Ease of Use

How important were each of the following features or attributes in your decision to purchase the iPhone (3GS/4)?

- Don't know/Very Unimportant/Somewhat Unimportant - less than 2%
- Neither important nor unimportant
- Somewhat important
- Very important

