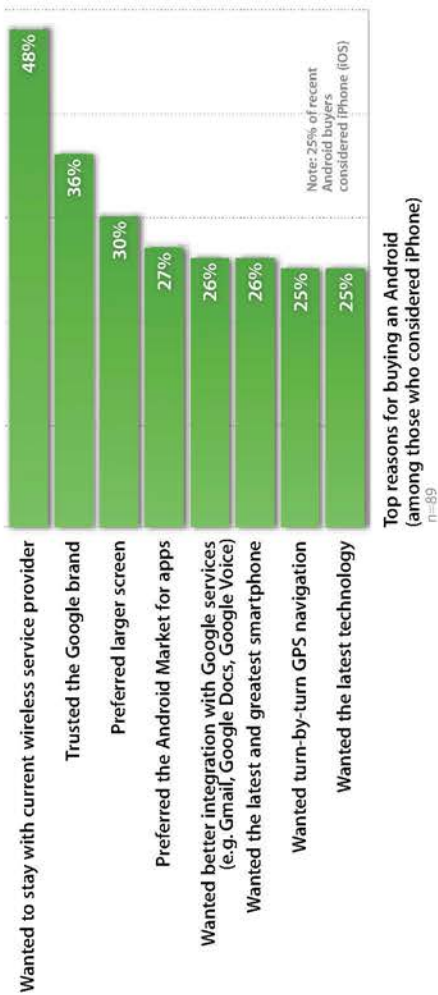


Pierce Declaration

EXHIBIT 48

Top reasons for buying an Android among those who considered iPhone



Top reasons for buying an Android (among those who considered iPhone)
n=89

Q27: For what reasons did you decide to buy an Android-based smartphone rather than an iPhone?
Base: Android owners who considered iPhone

81