

From: Tim Lindholm.

Sent: 11/24/2008 9:05 PM.

To: [-] Andy Rubin.

Cc: [-]

Bcc: [-]

Subject: Re: Android and JavaOne.

Well, the answer might very well be a quick no. But if it's discrete I think it should at least be safe to ask.

-- Tim

On Mon, Nov 24, 2008 at 9:03 PM, Andy Rubin <arubin@spies.com> wrote:

Happy to try if you feel strongly about this.

On Nov 24, 2008, at 9:00 PM, Tim Lindholm wrote:

I knew about the toolbar situation and think Sun already had a shamefully lucrative deal with us compared to other money they were making off Java. But money is going to talk very loudly at Sun right about now. If it came down to trying to outspend MSFT that probably is the wrong game for us. The Android licensing/JCP stuff is pretty clearly a non-starter, at least unless someone had some thinking way more creative than we have done internally. Sun's standard approach to resolving the situation that would poison the ecosystem we've tried to create with little to compensate (at least scoped to Android).

Still, I guess I can't blame them for trying both of those things, and think they mostly reflect core business concerns rather than anything nefarious.

But with no toolbar deal they have even fewer reasons to think of us as friends, and might have MSFT out there egging them on to hurt us. I worry that it's madness over there now, and with Rich Green gone insaner heads might prevail. So I think more than ever we'd rather try to find cheap, philosophically consistent ways to work with them rather than reduce the coupling and risk being blindsided. This JavaOne thing isn't the only or best one, but it's easy to try.

-- Tim

On Mon, Nov 24, 2008 at 8:34 PM, Andy Rubin <arubin@spies.com> wrote:

Sun recently came to us to renew the toolbar deal (or which we distribute 24% of our clients) and requested two things: double the guaranty (from \$50M to \$100M) and for us to certify Android through the Java process and become licensees of Java. We made the decision to say no, greatly affecting our search business, and Sun gave the distribution deal to MSFT.

What would you do?

On Nov 24, 2008, at 7:01 PM, Tim Lindholm wrote:

Hi Andy,

[Dan B might have pinged you on this already:]

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

TRIAL EXHIBIT 1002

CASE NO. 10-03561 WHA

DATE ENTERED _____

BY _____

DEPUTY CLERK

The question has come up whether to try to submit Android talks to JavaOne. There are mixed opinions of whether this is worth peoples' time to do so for the sake of the exposure and developer relations alone.

But some of us have also considered possible longer-term calming effects should we be allowed to participate. It seems likely that Sun, in turmoil anyhow due to its internal problems, will feel especially pressed to have cool or positive things to talk about at JavaOne. If on the balance Android would serve that need Sun might conclude it's worth having it in the tent rather than kept uneasily outside.

The timing is also interesting given that Sun has disclosed (confidentially for now) an architectural relaxation that would make the Java platform more subsettable. That could provide a road to reconciliation between Android and the standard platforms without Android having to get sucked into the JCP. Google (not Android) has already made positive noises privately, and will probably come out in favor of this proposal publicly assuming Sun actually releases it.

Of course they might just say blanket no about JavaOne. Rather than have a bunch of people waste time writing talks that might be rejected, we could send a feeler to a known Marketing VP in the JavaOne loop at Sun asking whether Android submissions would be considered.

Do you think it's worth just this discreet question?

-- Tim