

Teresa Jennings

From: Jonathan Lazarus
To: Brad Chase
Subject: RE: 2 Chicagos or 1
Date: Tuesday, January 25, 1994 3:54PM

I mentioned it but didn't want to open a new channel.

From: Brad Chase
To: Jonathan Lazarus
Subject: RE: 2 Chicagos or 1
Date: Tuesday, January 25, 1994 1:08PM

has it come up in any recent meetings with bill?

From: Jonathan Lazarus
To: Brad Chase
Subject: RE: 2 Chicagos or 1
Date: Tuesday, January 25, 1994 9:30AM

yea!

From: Brad Chase
To: Bill Gates; Joachim Kempin; Mike Maples; Steve Ballmer; Tom Evslin
Cc: Brad Chase; Brad Silverberg; Jonathan Lazarus; Paul Maritz; Richard Freedman
Subject: RE: 2 Chicagos or 1
Date: Monday, January 24, 1994 9:59AM

another idea that may be easier to sell and communicate is to have two products, Windows 95 and the Windows 95 Step-Up. The Step-Up could be the Potporri or something else but lets say for the sake of arguement and visualzation that it has the speed and space features we discussed at the BOOP meeting. So the product has DoubleSpace and a little more speed. Hopefully over time we can add even more speed. Anyway, now we have only one Windows 95 for both OEMs and Upgrade. Then there is the Step-Up product that sells at retail say for b/t \$29-\$49.

Plaintiff's Exhibit

9525

Comes V. Microsoft