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Date: January 13, 1992

To:

Dick Williams
David Bradford
Steve Tucker
Andy Wightman
John Bromhead

Hove

From: Steve Maysonave

Re: IBM Status Report

We met in Boca Raton on January 8-10th to kick off the joint task force. IBM is using the code name Cougar to refer to this project and the proposed new relationship with Novell/DRI.

- The task force work schedule outline is attached. The "joint" column refers to meetings between IBM and Novell. See attachment #1.
- Attachment #2 is a summary of Reiswig's comments from the 12-18-91 meeting and serves as a good summary of what we are trying to accomplish by the end of January.
- 3. Attachment #3 lists specific actions from the 1-8 meeting.
- 4. Attachment #4 is a revised "term sheet" presented by IBM.
- 5. Attachment #5 is the proposed legal / contracts workplan.
- Attachment #6 summarizes initial feedback on IBM's term sheet as viewed by David Bradford and me.

The following is a summary of the many pages of notes I took during the three days of meetings. Some of the meetings were attended only by John Bromhead and consequently I do not have notes on them. John's meetings alone with IBM dealt with the Panther PRD and IBM's responses to it.

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Plaintiff's Exhibit

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Comes V. Microsoft

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- Registration: IBM does not include a registration card for DOS and they do not have any unique registration # or serial # for each copy of DOS.
- 2. DOS 5.0 Shipments: based on multiple conversations I have tried to piece together their shipment rates. I believe they were still shipping more DOS 3.3 and 4.01 than 5.0 until October or November with the exception of July, 1991. They shipped 118,800 DOS units in July and are averaging about 60,000 units per month now. I believe that these are US numbers and that they are probably shipping 2.5 to 3 million units annually.
- 3. <u>Service / Support:</u> their US call rate is averaging about 1,000 calls per month on DOS 5.0. This equates to about a 1.5% call rate. It costs IBM about \$160 to send out a corrective service disk (CSD). Initially on DOS 5.0 they were taking an average of 50 minutes per call. Now it is down to 30 minutes per call. All calls are done on a "call back" basis and the customer defines the severity level to be assigned to the problem.
- 4. WorkPlace Shell: IBM now is indicating that they can give us royalty free rights to both the "look and feel" of the shell as well as any code we want to use. I believe the only caveat is that it has to be used in a product marketed by IBM and Panther qualifies for this.
- "Product" Definition: this is complicated. They obviously want to define "DOS" as broadly as possible and get royalty free rights for use on their HW. We need to discuss our negotiation strategy on this point.
- 6. <u>Announcement:</u> Bradford advised IBM that this Agreement would be considered "material" to Novell's business and thus we would have to announce an agreed upon set of information immediately after the contract signing.
- IBM's Developers Assistance Program (DAP); as of 12/91 IBM claims to have approximately 3750 developers (including Novell and DRI) for OS/2. In their 32 bit expedite program, they claim 768 companies have committed to over 1,100 applications for delivery in 1992.
- Packaging: IBM has an open mind about who will do the packaging in the beginning and who will do it in the future. It appears to simply be a cost, quality and on-time delivery decision.
- Distribution: I think IBM is inclined to have us as the primary distribution agent for OEM and channel sales. Kim P. and Dave V. both did excellent jobs and further established our credibility. We need to close on this and clear up the methodology for IBM salling to OS/2 and PS/2 OEMs.

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- 10. Windows: IBM does not believe that they can make a successful business out of OEMing Windows. Apparently their royalties are tied to Microsoft's prices on Windows. The lower the ASP, the more IBM pays. If this is true, MS has them or anyone IBM were to authorize to represent them in a very tight box. No one was the least bit positive, it sounds like a lost cause. The good news is that they want to help us be compatible by working closely with us and providing detailed specs whenever needed.
- 11. The "Process": IBM wants as much of this wrung out in advance as possible. It involves everything from managing the development and test process, quality control, updating source files, reaching agreement on how to conduct a joint PRD process, how a PRD gets modified (changes in priorities, new function) and other related issues. Richard Dean (EDC) has a conference call set up with IBM for 1-14-92 and we are getting Jack Blount's organization involved so we can learn from their experiences.
- 12. <u>Painton OS:</u> IBM wants to know the details of out Paintop stratey and wants to review our Merlin spec.

Most of the other issues (keeping developers uncontaminated, remedies for refusing to do requested work, marketing cradits / commitments, etc.) are mentioned in one form or another in the attachments. We need to review these during our meetings on 1-15-92. I am working with Valentino and Garrison on the forecast information we need to give to IBM and the related information we need in order to finalize our negotiating positions.

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TASK FORCE ACTIVITIES - WORK SCHEDULE

IBM - COUGAR	JOINT DRI	
1/7 KICKOFF - CONF. CALL	1/8 - 1/10 BOCA (SUBSET OF TOPICS/ HEMBERS)	
1/9 REVIEW WORK PLANS W/LKT - BOCA VIA CONF. CALL HOOK-UP		
INDIVIDUAL WORK PLANS		
1/14 (PM), TASK FORCE	,	
1/15 (ALL DAY) REVIEW - BOCA		
1/16 (AM) UPDATES AS RQ'D BOCA	1/16 (PM) TASK FORCE REVIEW BOCA 1/17 (ALL DAY) TASK FORCE REVIEW	
•	AGENDA: JOINT REVIEW (BY WORK ITEM)	
	1/20 LKT, CRONAN, KALB, DAS/SGM FINALIZE EXEC. SUMMARY & FLY TO PHOENIX	
	1/21 LRR/WILLIAMS EXEC. SUMMARY IN PHOENIX BY LKT/SGM & SELECTED OTHERS	
1/23, 1/24 TASK FORCE REVIEW BOCA - ALL DAY	- EXEC. REPORT RE: WORK ITEMS - IDENTIFY SHOW STOPPERS	
	1/27 (AM) FLY TO CA 1/27 (PM) FULL TASK FORCE REVIEW V SANTA CLARA 1/29 FINAL SESSION & EXEC REPORT PREP	
•	1/30 EXEC REVIEW - SANTA CLARA FINAL RECOMMENDATION: A. PRODUCT PLAN, INCLUDING SUPPORT, DISTRIBUTION, ETC. B. BUSINESS PROPOSAL T's & C's	
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ATTACHMENT

Reiswig summary comments from December 18, 1991 Boca Raton Meeting

AREAS REQUIRING HORE DETAILED WORK

A. PRODUCT-RELATED

- PRODUCT PLAN
 - IBM needs to review DRI plan line items and priority list to agree on a plan content proposal.
 - IBM can then propose IBM's development contribution.
- 2. W/W ISV SUPPORT PLAN
 - to be defined by IBH
 - assume execution to be done by DRI
- 1. W/W OFM SUPPORT PLAN
 - to be defined by DRI
 - assume execution to be done by DRI

B. PROCESS

IBM to refine development process proposal from December 18, 1991 presentation with input from that discussion, e.g., include IBM as active development partner. Will better define IBM's business cycle "synch points", IBM's ship criteria, quality imperatives, etc.

C. DOS CUSTOMER SUPPORT PLAN

IBM to propose a "single point of contact" support structure (similar to DOS 5.0 today). Assume it will be jointly executed, depending on skill levels.

D. TERMS AND CONDITIONS

IBH will draft a contract, including distribution, using Novell HTA as model.

NOTE:

- there are three known areas of differences:
- rights equivalent to ownership
 how to market to OEM (agent vs. alternative)
- definition of the DOS product (structure, API's, functional definition of DOS vs. "app function").

E. FINANCIALS

IBM will propose two models (with and without WIN).

F. DOS V

. IBM action to respond to DRI request.

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IBM/DR MEETING WORK ITEMS FROM 1/8/92

OLSON/MAYSONAVE: ESTABLISH PROCESS/TEST MTG. - WHERE & WHO

BROMFIELD:

PROVIDE OVERVIEW OF ROM PLANS

CRONAN:

DESCRIPTION OF WINDOWS RIGHTS

---Browler

MCDONALD/BROMFIELD:

ANALYZE PANTHER PRODUCT REQUIREMENTS AGAINST OS/2 FUNCTIONAL EQUIVALENCE COMPATIBLITY

BROMFIELD/DRUCKER:

ESTABLISH SPECIFIC MODULES TO BE INLCUDED AS

CONTRACT DELIVERABLES

720KB FLERE

STEWART/BROMFIELD:

(20) INSTALL BASE :- HOW BIG FROM IBM? HOW BIG

FROM NON-IBM BASE?

BROMFIELD:

TOTAL PACKAGING PLAN FOR NEXT RELEASE

SAFFORD:

ADD TO LEGAL DISCUSSION

-GUI CONSIDERATIONS

COMPLETE

-RIGHTS

-FINANCIALS
-CONTAMINATION

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MCDONALD/DRUCKER:

DEFINITION OF DOS FROM A DELIVERABLE STANDPOINT

(I.E., PALM TOPS, ROM DOS, DOS ITSELF)

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IBM'S PROPOSAL - DRI BASE OPTION (RESULT OF 12/18 MEETING)

PRODUCT DESCRIPTION

- O DRI BASE PRODUCT(S)
 - DRI BASED (TO CONTAIN: ENHANCEMENTS AND IBM REQUIREMENTS)
 - NEED TO ESTABLISH CLEAR REQUIREMENTS AND DEVELOPMENT PROCESS

INCLUDING:

- JUSTIFICATION FOR DRI REFUSAL TO RESPOND TO IBM REQUIREMENTS
- RIGHT OF FIRST REFUSAL/PAYMENT FOR IBM RESOURCE/DELIVERABLES

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PRODUCT DESCRIPTION (Cont'd)

GENERIC LOGO

- (ATTRIBUTION FOR IBM AND DRI/NOVELL) -
- END USER LICENSE AGREEMENT

. MULTIPLE PRODUCTS:

ROM BASE/PEN
5.0 FOLLOW-ON / OS/2 AFFINITY /
NETWARE AFFINITY

PRODUCT WOULD BE SUBJECT TO AGREED PROCESS FOR SCHEDULES AND CONTENT

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OWNERSHIP/RIGHTS AND LICENSES

- O PRODUCT(S) OWNED BY DRI
- O DRI TO GRANT IBM RIGHTS EQUIVALENT TO OWNERSHIP FOR ALL PRODUCT(S) AND ENHANCEMENTS DEVELOPED DURING THE DELIVERY PERIOD (INCLUDING BUNDLED OFFERINGS)
 - FULL-SOURCE AND OBJECT CODE
 - DOCUMENTATION
 - TOOLS, FONTS, TEST PLAN
 - NON-EXCLUSIVE, WORLDWIDE, IRREVOCABLE RIGHT AND LICENSE TO USE, EXECUTE, COPY, REPRODUCE, DISPLAY, PERFORM AND TO PREPARE AND OR HAVE PREPARED DERIVATIVE WORKS OF THE PRODUCT(S), DISTRIBUTE INTERNALLY AND/OR EXTERNALLY, SELL, LEASE OR OTHERWISE TRANSFER THE PRODUCT(S)
 - RIGHT TO SUBLICENSE AND AUTHORIZE OTHERS TO ANY OR ALL OF THESE RIGHTS
 - RIGHT TO DRI/NOVELL TRADEMARK/PRODUCT NAME
 - LICENSE APPLIES TO COPYRIGHT AND PATENTS
 - LICENSE TO PICTORIAL, GRAPHIC OR AUDIO/VISUAL WORKS

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OWNERSHIP/RIGHTS AND LICENSES (Cont'd)

- O DRI SHALL GRANT TO IBM ONGOING SOURCE CODE/DOCUMENTATION ACCESS
- O DELIVERY PERIOD
 - FIVE YEARS THEREAFTER AUTOMATIC RENEWAL ON YEARLY BASIS UNLESS TWELVE MONTH NOTICE OF TERMINATION

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MARKETING RELATIONSHIP/FINANCIALS

(1) IBM SYSTEMS/CONTEMPORANEOUS SALE:

- NEW SYSTEMS/SUBSETS
- . EXERCISE LICENSE RIGHTS
- ROYALTY FREE LICENSE

(2) ADDITIONAL RETAIL SALES:

- INCLUDES FULL PACKS AND UPGRADES,
- OLD IBM SYSTEMS (NOT PRELOADED)
- . NEW/OLD GEM SYSTEMS (NOT PRELOADED)
- IBM AS DRI'S NON-EXCLUSIVE AGENT
 - DEMAND GENERATION ONLY
 - FULFILL THROUGH DRI/NOVELL
- IBM TO RECEIVE A PERCENTAGE OF DRI REVENUE FOR ENDORSEMENT, MARKETING, ETC.

(3) OEM MARKET

- BOTH IBM AND DRI PARTICIPATE
- . IBM AS DRI'S NON-EXCLUSIVE AGENT
- . IBM TO RECEIVE A PERCENTAGE OF DRI REVENUE

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ALL CASES

- NO CHARGE FOR:
 - INTERNAL USE
 - , DEMO
 - . MARKETING PURPOSES
 - , EDUCATIONAL PURPOSES
 - . BACK UP COPIES
- FREEDOM OF ACTION EITHER PARTY RETAINS FREEDOM TO DEVELOP OR ACQUIRE COMPREHENSIVE MATERIALS

 Comparisive

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O TERMINATION

TERMINATION FOR MATERIAL BREACH ONLY

O WARRANTY/INDEMNIFICATION

- DRI/IBM TO PROVIDE FULL WARRANTY AND INDEMNIFICATION
 - NO CONFLICT OF INTEREST
 - OWNERSHIP AND AUTHORITY
 - CONFORMANCE TO SPEC
 - --- NO HARMFUL CODE

O SERVICE AND SUPPORT

- 1BM TO BE END USER INTERFACE FOR SUPPORT DURING THE WARRANTY PERIOD
- IBM TO PROVIDE LEVEL 1 AND 2 SUPPORT

Development TEHM (SOURCE / CSD LEVEL 3 SUPPORT (Source / evel (source))

- IBM TO PROVIDE USERS WITH A FEE SERVICE OFFERING AFTER THE WARRANTY PERIOD

o <u>assignment</u>

- IBM SHALL HAVE THE RIGHT TO ASSIGN ANY AND ALL RIGHTS/OBLIGATIONS WITHOUT THE PRIOR DRI/NOVELL AGREEMENT

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COUGAR LEGAL/CONTRACTS WORKPLAN

PRESENT REVISED TERMS AND CONDITIONS 01/09 TERM SHEET INPUTS DUE: 01/14 - FINANCE - MARKETING - SERVICE - STATEMENT OF WORK OUTLINE 01/15 UPDATE TERM SHEET REVIEW TERM SHEET WITH TF 01/15 01/16 (P.M.) DELIVER TERM SHEET 01/20-01/21 NEGOTIATING SESSION IN PHOENIX AT TERM SHEET LEVEL 01/21 (P.M.) EXECUTIVE REVIEW 01/22-01/24 CREATE DRAFT AGREEMENT 01/24 (P.M.) REVIEW DRAFT WITH TF 01/25 DELIVER DRAFT FINAL NEGOTIATING SESSION IN SANTA CLARA 01/27-01/30

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IBM INTERNAL APPROVALS

AGREEMENT EXECUTION

01/08/92

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02/03-02/07

02/10

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Attachment #6

1-9-92

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Additional Issues to be Addressel in Novell/IBM DOS Term Sheet

I How can we legally create an environment for
the Creation of a new DOS Standard where
IBM can freely contribute technology and Knowhow
to the DRI development effort
- a. IBM employees could sign
a ale millada a la latina de voca adina 707 an
and agree to additional confidentiality provisic
and agree to additional confidentiality provisic Review I Bm Employee Agreement
both parties; What Source Code is
exchanged ; What Source Code cannot
be exchanged
C. POSSIBLE INVITATIONS ON HEADER SCRIVE,
multisoft, WINDOWS, OS/2 etc.
IBM security D. Create list of Machines + Code to be
requirements on supplied by IBM
undersounced the E. Identify IBM development
Personnel who will "team" with DRI Finding people. What does teaming mean? Same truly to add facility? Will they more to the UK?
- Funding people, What does teaming mean? Some
tree to add facility? Will they more to the UK?
- paydration that _ will 17 w
II Royalty Issues so as to ensure both
II Royalty Issues so as to ensure both sides are fairly compensated given their
Sides are trirly compensated given their
Sides are trirly compensated given their
sides are tairly compensated given Their relative contributions a. Novell wants RoyAlty Obligations back
sides are tairly compensated given their relative contributions as Novell wants RoyAlty Obligations back to IBM to be limited to a 90 of
sides are tairly compensated given Their relative contributions a Novell wants RoyAlty Obligations back to IBM to be limited to a 90 of Incremental Salec which DRI achieves
sides are tairly compensated given their relative contributions as Novell wants RoyAlty Obligations back to IBM to be limited to a 90 of

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Supplemental Term Sheet (cont.d)

C. As Novell creates new functionality

(Such as as new GUI, or incorporation of Peerto-Peer Networking) into Dos. IBM Should pay Royalty on new products and/or innovation d. Royalty payments - When are they due? How frequently? Who pays whom for what?

e: That Specify Record Keeping / Auditing Right

III. What Attachnents will be needed to the Contract?

a. Development Schedule including
milestones & Delivery Dates
b. Product Specification, Performance
Specifications, + Compatibility Regularments

C. IBM Contribution outline—Who,
what, when, where, + how? Work for Hire?
MANUTED DE Training & Support Plan
f. Manafacturing Outline
g. International Mkny Plan & Implementate
Schedule; e. Asia/PAC. + EMEA; E

who swhere

Miscellaneous Issues and Contract Clause
a. IBM's ongoing access to Source
needs to be limited to specified purposes
b. Reciprocity in the Assignment Clause
C. What guarantees/ Assurances will IBM
Give regarding sell of product?

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Supplemental Term Sheet (contid)

d. Whathappens if parties differ on specifications, quality, shipment dates.

e. Appointment of Executive Oversight team f. Formality in change of schedules or specifications

g. Acceptance Testing - By Whom; When

L. Progress Reporting Structure 1. Contracts Administration - Who's responsible

j. Should their be and Development Posts

K. Limitation of Liability Section

L. Creation of Common API'S

m. Implementation of "GUI; OS/2 Shell?

Accommon

n. Assumption is a Worldwide Asreement for both parties; JAPAN?

O. Circumstances underwhich IBM can delay shipment or dictate specs, nest be ___limited in some faction; Timetuble by Which IBM must provide specification Change requests etc.

P. Before agreeing to PayAlty amounts + Ways royalties flow, Novell need; dath on PC Dos skipments etc

L: Promodonal Bundles

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