

>From davidcol Sat Jan 25 13:44:56 1992
To: martyta w-clairl
Cc: bradsi peterm w-delonl
Subject: THE message

Date: Sat Jan 25 13:44:05 1992

Bradsi asked us to come up with better message for when the MS-DOS detection doesn't find MS-DOS. The message should have a spin on it that gives a better impression that Windows and MS-DOS are part of the same OS.

Who is the best person in PR to work on this with me? I'm not the best word-smither in the world and am hoping to get connected with someone who is. -thanks

494
From ericr Mon Jan 27 09:36:33 1992
To: johnlu russs
Cc: bradsi
Subject: Re: Winball feedback from Egghead
Date: Mon, 27 Jan 92 09:34:00 PST

>From steveb Sun Jan 26 19:16:14 1992

They made a few points to think about
should we have shrdare bundle sku

i vote yes, but that's not the reason i sent this mail.

should we put a video in the box on installing hte net card how about
an animation in the software before you open the box

if you want to compare cogs, look at the avi samples, the quality is
incredibly poor, but you'll get an idea about how expensive (Megs)
s. animation will be. another good source to look at is the HP-UX
demo. (i do agree that help/wizards should include more animation
over time, but our current technologies would make this very hard
for winball.)

finally, i bought a sewing machine over the weekend that came with
an instructional video. elizabeth loved the fact that it came w.
a video ... it also came w. a user customizable card, so that
you could write down the topics you found interesting and
synch them up to the counter on your VCR. (are counters non-std?)

495
From georgem Mon Jan 27 09:36:35 1992
To: bradsi
Subject: Daniel Will-Harris
Cc: davidcol, dennisad

I would be happy to talk to Daniel about the font embedding
stuff, if it is approved, of course.

Brad, what are your feelings about the timing of this
announcement? If we are going to make something big about this
at Seybold, do we want to brief the press beforehand? Let 'em
find out at the show?

If you can give me some general guidelines about when you want
this to happen, I'll make sure that it does.

>From davidcol Fri Jan 24 14:30:31 1992
To: georgem
Subject: font embedding
Cc: bradsi dennisad stevesh
Date: Fri Jan 24 14:29:46 1992

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Plaintiff's Exhibit

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