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From petern Sun Jan 21 17:44:18 1990
To: adriank billg darrylr fredg joachimk jodys jons mikemur nathanm
    paulma russw steveb stevesh
Cc: debbieh jeremybu
Subject: 2/2 Retreat: Preliminary Agenda
Date: Sun Jan 21 17:43:41 1990

steveb has asked me to coordinate the preparation of
materials for the retreat.

The overall goal of the retreat is to clarify/develop our
operating systems product strategy for the desktop and for
the server. Below are the topics we propose to discuss
to do this:

1) Strategic Environment: background, status upate and
preliminary   conclusions.

Owner: paulma based on the current work you have done.

2) DOS/WIN future product plan: given that DOS/WIN is the
high volume desktop OS in 91-93 how should it evolve to
remain dominant and build a bridge to RISC.

Owner: russw

3) How leverage Windows success for OS/2: how can we get
to a common 32 bit API? what other technical/market factors
should be considered in making the 'family strategy' work?

Owners: nathanm/adriank

4) Unix as a competitor: on the desktop and on the server.
provide a strengths/weaknesses analysis on technical and
business elements.

Owner: desktop=petern, server=mikemur

5) Repositioning alternatives for OS/2 and Lan: given OS/2
is not the "successor to DOS" (Win 3 is) then how can we
best position OS/2 on the desktop and Lan/OS/2 on the server
Impact on key OEM accounts and overall revenue should be
considered.

Owner: same as #4

If you have suggestions/additions to the topics above please
forward them to me. We have some challenging issues to deal
with so making the retreat as effective and focussed as
possible is important.

My goal is to distribute as much material ahead time as possible. Paul's Strategic ENvironment material can get out sometime next week i'm sure.

(debbieh can you make sure the TO: list is accurate and includes all the retreat attendees? thanks)