

*Priv Material Redacted*

##### 406  
From brad Thu Jan 3 18:03:41 1991  
To brad  
Subject: Proactive PR  
Date: Thu Jan 3 18:02:15 1991

FYI

>From brad Thu Jan 3 17:05:12 1991  
To: kathryn@w-carri  
Subject: Trouble with email  
Cc: brad  
Date: Thu Jan 3 17:05:11 1991

Here we go again  
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Once again, I want your recommendations and thought on how we should prepare the press in case the rumors are true that DR-DOS will come out with a new version that is a DPMI server. This feature is scary because in theory it gives dos apps access to extended memory. The press

X 569796  
CONFIDENTIAL

Plaintiff's Exhibit  
**8876**  
Comes V. Microsoft

is likely to talk this up alot:

However, if we prepare the press correctly, we can limit the "play" they give this. This is because the reality is that this feature is of little use without apps (that support it - and there is not likely to be any

if getting third parties is the key, how do we prepare the press to consult third parties? what else can we do that is actionable?

Brad

##### 407

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