Bill Gates, Chairman/Chief Software Architect
Responsible for overarching technical strategies, including .NET and Blackcomb

Microsoft's New Business Structure (as of April 2, 2001)

Steve Ballmer, CEO
Chief executive, directing development & implementation of company-wide business and solution strategies

Craig Mundie, Sr. VP, Advanced Strategies
Works with Gates to develop comprehensive technical, business, and policy strategies across product groups

Eric Rudder, VP, Technical Strategy
Technical adviser to Gates, responsible for technical planning processes at the company

Darryl Rubin, DE, VP, Software Strategy

Business Operations, Sales & Marketing

Bill Neukom, Executive VP
Law & Corporate Affairs
Responsible for all legal, government, industry, and community affairs

Rick Belluzzo, President, Chief Operating Officer
Business operations; sales, marketing, and service; human resources; and emerging businesses

Rick Rashid, Sr. VP, MS Research
Oversees basic/applied computer-science research in Redmond; Beijing; Cambridge, U.K.; and San Francisco

Orlando Ayala, Group VP, WW Sales, Marketing & Services Group
Sales, marketing, & service; customer and partner programs; product support and consulting services

Robbie Bach, Sr. VP
Home & Retail Division
Games, Xbox development

Joachim Kempin*, Sr. VP, OEM
Manages all worldwide OEM sales, marketing, and support activities

*Richard Fade, currently VP of OEM Multinational Accounts, will replace Kempin on July 1.

John Connors, Chief Financial Officer, Sr. VP, Finance & Administration
Manages finance, investor relations, treasury, real estate, corporate services, Worldwide Operations, and ITG

Jon DeVaan, Sr. VP
TV Service & Platform Division
Core businesses are MSTV platform division, TVD digital services, and UltimateTV satellite services and consumer-products division

Sanjay Parthasarathy, VP
.NET Strategy Platform
Relationships with key ISVs, dot.coms, and venture capitalists; coordination of developer- evangelism teams within the business divisions

Deborah Willingham, Sr. VP
Human Resources
Staffing, employee development, leadership development, compensation, diversity, benefits, employee relations, and internal communications

Yusuf Mehdi, VP, MSN & Personal Services Business Group
Network programming, business development, worldwide sales and marketing for MSN and other services

Linda Stone, VP
Corporate & Industry Initiatives
Reviews and looks toward improving external relationships

Richard Emerson, Sr. VP
Corporate Development & Strategy
Leads MS corporate-development activities, which include mergers and acquisitions, strategic partnerships and investments, venture-capital activities, and corporate strategy

Hank Vigil, VP
Consumer Strategy & Partnerships
Develops relationships to build upon emerging consumer platforms and consumer services

Microsoft's Company Vision: Empower people through great software— any time, any place and on any device.

Richard Purcell, Sr. Director
Corporate Privacy
Principal for Microsoft privacy activities worldwide—policies, technologies, and communications

Steven Guggenheimer, Sr. Director
Business Management
Business and technology support for Rick Belluzzo

Business Divisions

Bob Muglia, Group VP
Personal Services Group
Personal software services and mobile devices for .NET

Jeff Raikes, Group VP
Productivity & Business Services Group
Office and NetDocs, Business Tools, SharePoint Portal Server, eMerging Technologies, Business Applications, Great Plains Division

Jim Allchin, Group VP
Platforms Product Group
Windows OSs and platform infrastructure, digital media and eHome, server applications, developer tools and technical content

David Cole, Sr. VP
Services Platform Division
Back-end services forming the infrastructure for the HailStorm platform

Steven Sinofsky, Sr. VP, Office
Design, implementation, and marketing of Microsoft Office

Brian Valentine, Sr. VP, Windows
Development of all Windows OS client, server, and embedded-product lines

Paul Gross, Sr. VP, Mobility
Mobile devices, mobile solutions and services efforts

David Vaskevitch, Sr. VP
Business Applications Division
Internet-hosted services that enhance how businesses interact with one another and with customers

David Cutler, Sr. DE
Windows Base team
Responsible for the design of the 64-bit release of Windows 2000

Kai-Fu Lee, VP
Natural Interactive Services Division
Speech, natural language, and search

Doug Burgum, Sr. VP
Great Plains Division
Great Plains mid-market business applications, interconnected business solutions on .NET platform, new capabilities with bCentral

Paul Flessner, Sr. VP
.NET Enterprise Server Division
SQL Server, Exchange Server, ISA, AppCenter, Host Integration Server, Biztalk Server, and Commerce Server

TBD (Bob Muglia, acting) VP
Personal.NET
Integrated personal-subscription service, including personal finance, music, creativity, and digital photography

Dick Brass, VP
Emerging Technologies
AutoPC, eBooks, ePaper, Ink and Handwriting Recognition, TabletPC

Mike Nash, VP
Content Development & Delivery Group
Microsoft.com, MSDN, TechNet, MS Press, courseware, certification, and training programs, Prescriptive Architecture Guidance, BDM

Bruce Burns, Director
Business Development
Business manager and PSG business development

Ted Johnson, VP
Business Tools Division
Management of Visio, Project, and geography product units

Will Poole, VP
Windows Digital Media & eHome Divisions
Digital-media software in Windows and devices and development of home-based technologies and services

Russell Stockdale, VP
Productivity & Business Services Group
Great Plains merger and development of MS Great Plains Division

Yuval Neeman, VP
Developer Division
VS.NET and .NET Frameworks

Jeff Teper, GM
SharePoint Portal Server
New portal-server products and shared Microsoft search technologies

Dan Neault, Director
Platforms Business Development
Business development including technology licenses, alliances, and acquisitions; cross-divisional business strategy, support, and coordination

Gail Thomas-Flynn
Business Manager

Kyril Faenov, Program Manager, Technical Assistant

What's New:

Personal Services Group
- Bob Muglia's .NET Services Group renamed, chartered with building and operating the company's software-services platform and creating personal services, including those for mobile devices. Also, shares responsibility for developer evangelism with Jim Allchin's Platforms Product Group.
- Adds Paul Gross' Mobility Group, formerly in Rick Belluzzo's Personal Services and Devices Group.
- Kai-Fu Lee to head the new Natural Interactive Services Division, which includes Bill Bliss' MSN Search team, X.D. Huang's Speech team, and KD Hallman's Natural Language Group.
- David Cole to head the new Services Platform Division, which oversees the creation of the HailStorm platform and the back-end services that support Windows, MSN, Personal.NET, Office.NET, and the services billing system.
- Craig Unger and the Subscription Service Hosting team joins Cole's division.
- The creation of the Personal.NET group, which will create integrated personal subscription services and includes Lisa Brummel's Home Products Division, Richard Bray's Financial Products Group, Jeff Camp's MSN Music Service, and Lindsay Sparks' E-Services Group.

MSN & Personal Services Business Group
- Yusuf Mehdi to head this group, which includes network programming, business development, and worldwide sales and marketing for MSN and related services.

Platforms Product Group
- Joe Peterson's user-experience team, which includes .NET User Experience, Mars, and Home-Page, moves from Muglia's organization into Chris Jones' Windows User group within Brian Valentine's Windows Division.

Productivity & Business Services Group
- The NetDocs team joins Steven Sinofsky's Office team.

Source: *MicroNews*

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