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Windows Media Player

PlaysForSure

Cool Devices

Music Stores

WMV High Def

Surround Sound Showcase

Movie Maker Photo Story 3

#### Windows Media Platform

What is Windows Media?

Codecs

# Player Feature Comparison

See the feature-by-feature companson below to learn how Windows Media Player 9 Series stacks up against the competition in six major usage scenarios:

- Digital Media Playback
- 2. Music Services
- 3. Media Library Creation and Organization
- 4. Audio Video Quality and Flexibility
- 5. Easy Discovery and Download
- 6. Customization and Extensibility

#### Digital Media Playback

Couecs						
Format		Windows	iTunes 4	MusicMatch	RealOne	QuickTime
Server		Media	(Mac & Windows)	8.1 Basic	Player 2.0	6.4
Digital Rights Management		Player 9 Series	Windows)		2.0	
Licensing & Logos						
SDK	Enhanced media	✓		✓	√′	
Encoder	information for WMA and MP3 content					
Producer						
Authoring Utilities	Queue-It-Up	✓		✓	✓	
For Professionals						
Audio/Video Production & Broadcasting	Quick Access Panel provides fast access to	✓				
Streaming Delivery	media					
Consumer Electronics	Docked mini-player in					
Media & Entertainment	taskbar	✓				
Enterprise						
Resources	Access media library	✓				
Downloads	within mini-player					
Knowledge Center	Watch videos in	,				
Demos	mini-player	•				
Community						
Partners	Full-screen audio	<b>~</b>				
Press	controls					
Latest News and Coverage Overview	Automatically resizes to the best size for	✓			✓	✓
Press Tools and Information Overview	video playback					
Compare Windows Media Overview	Instant-on/always-on streaming capabilities	✓			Instant-on only	✓
Player Comparisons Overview	One-click automatic	,			No video	No MBR
Player Feature Comparison	streaming of multiple languages and video resolutions				or language MBR	
Audio and Video Comparisons	Variable Speed	,				
Server and Delivery Comparisons Overview	Playback	<b>~</b>				
Enterprise Comparisons						
• •						

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Plaintiff's Exhibit

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Overview

# http://www.microsoft.com/windows/windowsmedia/press/compfeatures.aspx

Audio Crossfading	✓	✓	✓	✓		
Auto Volume Leveling	<b>~</b>	✓	<b>√</b>			
Quiet Mode (dynamic range compression)	✓					
Text captioning in full-screen mode	v.					
Supports Windows XP fast user switching	✓			<b>~</b>	✓	

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# Music Services

•	Windows Media Player 9 Series	iTunes 4 (Mac & Windows)	MusicMatch 8.1 Basic	RealOne Player 2.0	QuickTime 6.4
Premium Services-access multiple third-party services within player	✓	Apple music store only	MusicM <b>a</b> tch only	RealOne services only	
Music services built on digital media platform	BuyMusic.com, MusicNow, MusicMatch, Napster, OD2, Others	Apple music store only	N/A	RealOne services anly	N/A
Create playlists with songs from multiple music services	<b>✓</b>		✓	√ (via WMA)	
Burn CDs with playlists of songs from multiple music services	✓′		✓	√ (via WMA)	
Transfer playlists of songs from multiple music services to devices	<b>✓</b>		✓		
Number of devices that work with music services	>40 (viə WMA)	iPad only	>40 (vla WMA)	٥	N/A

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# Media Library Creation and Organization

	Windows Media Player 9 Series	iTunes 4 (Mac & Windows)	MusicMatch 8.1 Basic	RealOne Player 2.0	QuickTime 6.4
Integrated music library to manage music-from CDs or multiple music services	✓		<b>~</b>		
Intelligent media management-automatically knows when media files are moved	*	✓	Periodic Rescan	Periodic Rescan	
Easily scan network drives for music	<b>~</b>	Must drag and drop	Must drag and drop	Must drag and drop	
Auto Ratings and Personat Ratings	✓	√ (not auto ratings)			
Dynamic playlists automatically include new music	<b>~</b>	✓	Must recreate playlists to refresh	Must manually add	
AutoComplete remembers and autofilis text such as artist names or addresses	4	✓			
Copy CDs to a PC with CD quality at half the bit rate of MP3 and play back in 400+ devices and players	<b>~</b>		Must add WMA plug-in	Must add WMA plug-in	
Copy CDs using lossless compression (WMA Lossless)	✓				
Transfer media to Pocket PCs and Smartphones	*				
Per-user media libraries	~	✓		✓	
Media bbrary includes custom views of more than 35 types of media information	•′				
Automatically look up missing tag information in MP3 and WMA files	~		~		
Playlist Editor	~	✓	~	✓′	
Advanced Tag Editor-view and edit more than 35 fields	*				
Syncronized lyrics support	✓				
Edit both 103 (MP3) and WMA file tags	<b>~</b>	ID3 only	✓.	✓	

Piuggable MP3 end model	coder	✓			
Burn MP3 music fl	les to CD	<b>✓</b>	✓	<b>~</b>	
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Audio Video Qua	ılity and Flex	lbility			
	Windows Media Player 9 Series	iTunes 4 (Mac & Windows)	MusicMatch 8.1 Basic	RealOne Player 2.0	QuickTime 6.4
WMA 9 support	✓		Must add WMA plug-in to encode in WMA 9	Premium feature-requires Windows Media Player	
WMA Pro support (24-bit / 96 kHz)	<b>√</b>			Premium feature-requires Windows Media Player	
5.1 channel digital discrete surround sound playback	√ (WMA 9 Pro)			Premium feature-requires Windows Media Player	✓
Lossiess compression	√ (WMA 9 Lossiess)				
20-bit HDCD playback	<i>√</i>				
Plays low bit-rate codec optimized for both voice and music	√ (WMA 9 Voice)	Voice only		Voice only	
Play back high-definition 720p video	√ (WMV 9)			Premium feature-requires Windows Media Player	
Play back high-definition 1080: / 1080p video	√ (WMV 9)			Premium feature-requires Windows Media Player	
Play back high-definition 1080i / 1080p video	√ (WMV 9)			Premium feature-requires Windows Media Player	
Video Smoothing for smoother low bitrate video playback	✓			Umlted*	

Screen capture playback (WMV 9 screen) \*Besic "motion vector" technology provides smoothing, but gives poor results for many content types, e.g., scrolling text. ▲ Back to the top Easy Discovery and Download iTunes 4 (Mac & Windows) RealOne QuickTime Windows MusicMatch 8.1 Basic 6.4 Player 2.0 Media Piayer 9 Series **Built in Media** Guide Fee only Radio tuner-access to thousands of stations worldwide Plus feature Full-speed CD only burning and transfer Burn music and video content on a single CD-R Audio CD burning with volume leveling Device transfer with transcoding of high-bit-rate PC content to lower rates ▲ Back to the top Customization and Extensibility

	Windows Media Player 9 Series	iTunes 4 (Mac & Windows)	MusicMatch 8,1 Basic	RealOne Player 2.0	QuickTime 6.4
Privacy and security controls-one place to go for a robust set of security and privacy settings	~				
Color chopser-customize the color of the player	4				

Skins with customizable functions and HTML hosting	✓				
Content providers can customize the Now Playing window to deliver their own user experience	<b>~</b>				
Number of built-in visualizations	Oozens	1	1	5	N/A
Robust plug-in architecture	✓			✓.	✓
More than 100 plug-ins available	✓				
	(WMPlugins.com)				
Embedded player control with fast streaming	~			Fast start only	•′
Number of supported languages	26	16	9	5	16

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