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Microsoft® Windows Media** Audio 8 delivers unmatched audio quali for streaming and download-and-play on PCs and portable devices. Ti new Windows Media Audio 8 delivers the same quality as MP3 at near one-third the size.

Windows Media Audio offers:

- Near-CD Quality now at 48kbps
- CD Quality at 64kbps
- Unmatched Fidelity at any Level
- **Integrated Digital Rights Management**
- Full Compatibility with Windows Media Player 7, Windows Media Player 6.4, and all consumer electronic devices supporting Windows Media Audio.

Hearing is Believing!

Listen to the audio files below to hear for yourself why Windows Media is the leader in digital me quality.

	Livin' on 8orrowed time Travis Tritt	Brandenburg Concerto No. 1 J.S. Bach	In The Dark Marc Nelson	Tonight Marc Nelson
Original WAV Uncompressed	OPEN	O PELM	O	
Windows Media 8 Near-CD Quality 48kbps	O PERM	OLLAND	O.L.	
Windows Media 8 CD Quality 64 kbps	O PEAN			ORLA
Real Audio 8 44 kbps	O PPNS	O PLAN	O PLAN	G PRAYA
Real Audio 8 64 kbps	OPEN	OPLAY	O PPL	O PEY

For the true Audiophile:

Windows Media Audio 8 encoding captures more of the original WAV audio file than MP3 or Real Audio 8. We have created an audio demonstration so you can hear and compare what gets left behind when encoding with MP3, Real Audio, or Windows Media 8.

Download the Windows Media Download package to hear the difference for yourself.

Last Updated: Monday, October 15, 2001

Support ! Windows Media Newsletter

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Make a Wish What's your Windows Media feature wish?

http://web.archive.org/web/20011213230723/www.microsoft.com/windows/windowsmedia/WM8/au... 21/04/2005

Plaintiff's Exhibit

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