

Donna Poreda

From: Brad Silverberg
To: davidcol; dennisad; johnlu
Subject: FW: Systems/Apps retreat
Date: Wednesday, May 19, 1993 1:05PM

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From: Paul Maritz
To: bradsi; daveful; jimall; jonl; nathanm; peteh; rashid; rogerh
Cc: billg; kayb; mikemap
Subject: Systems/Apps retreat
Date: Wednesday, May 19, 1993 11:35AM

Sometime ago I placed a retreat on most of your schedules for June 10-12 (ie. Thurs eve, Fri, Sat) at the Gateway on Hood Canal. In discussing this with billg, peteh, rogerh - I am proposing that we use this retreat to focus on how we can get "Systems" and "Apps/Tools" to leverage each others products more fundamentally from a functionality/features point of view. This is a crucial issue if both systems and apps products are to remain competitive and differentiated.

The proposed agenda is:

Thursday evening: Guest presentation by Rick Rashid (OK - rick?):
- MS Research Activites (what are we doing, what should product groups factor into their plans)
- Software Technologies that will have big impact in 2-4 timeframe

Friday: Overview of the "four" Microsoft "platforms" that will ship in next 24 months:

- Chicago - owner: Bradsi
- Cairo (from OFS, DFS point of view) -owner: Jimall
- Cairo Development Environment (ie. OLE components, controls, forms, tools) - owner: Jimall (with help from Rogerh)
- The Micorosoft Database Platform - owner: Rogerh

Friday pm/evening: Topic discussion/preparation groups focussed on what can be done to increase leverage in light of above.

Saturday am/pm: Topic presentations

Proposed Attendees:

Exec Staff: Billg, Mikemap, Nathanm, Rashid, Darrylr, Paulma, Bradsi, Jimall, Jonl, (Peteh), Rogerh, DaveFul = 11

Apps: LewisL, Chrisp, ChrisGr, EdF, TonyW = 5

DB/Tools: DaveV, DenisG, LenO, AdamB (?) = 4

Chicago: Davidcol, DennisAd, JohnLu = 3

Plaintiff's Exhibit
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Comes V. Microsoft