# Q1 FISCAL '92 Talwan DEM REVIEW AND FY92 Q2 GOKR'S

# FYO1 REVIEW

FY Q1 Actual \$6,849,385.75
FY Q1 Budget \$4,715,481
% FY Q1 Budget 145%
FY Q1 Delta +45%

Q1 revenue is 6.8 million 45% over budget, this is contributed by COPAM's m/o and new accounts such as Arche, Chicany, PCU etc. Q2 revenue is even higher because most customers will be in 3 years per-processor license, and during contract change, they raise their windows commitment to be around 30% to 50% of their DOS chipment ratio. Also Acer will pay royalty for exceeding minimum commitment next quarter. Therefore we also adjust down revenue for problem account such as Lyi-cheng and Modern.

New Briefsone Signed

Сопрату	Products	Comments
Chicony	DOS5/Windows	New account, 25K DOS and 5K Windows per year.
PCU	DOSS/Windows	New account, 5K DOS and 5 K. Windows per year.
Copem	Windows Works For Windows	Extend another 5 months
Spring	MS-DOS 5 and Windows	10K at \$25- 10K DOS per-processor and 5K windows 3 years

New Business To Be Signed for O2

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Account	Product(s)	Comments
ADI	Windows 3.0	-1K volume
USI	Windows 3.0	>1K volume
Great	Windows 3.0	>2K volume
FIC	MS-DOS 5	40fC/yr 3 year per-processor

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Plaintiff's Exhibit

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Revenue	Outlool	e For	the	Yes

Revenue Outlo	1	FY92Q1	FY92Q2	FY92Q3	FY92Q4	Total
Acer	Budget	1,046,393	1,275,000	1,275,000	2,545,950	6,142,343
	Forecast	1,196,394			1,582,500	8,243,894
[winhead	Budget	537,000			671,250	2,550,750
	Forecast	537,000		632,250	632,250	2,433,750
Autocomputer	Budget	270,000	337,500	337,500	337,500	1,282,500
	Porecast	270,000			337,500	1,282,500
Tatung	Budget	325,000	325,250		375,000	1,350,500
	Forecast	368,750			256,250	1,362,500
Quanta	Budget	28,125	56,250	— مراجع المستخدمات المستخدمات	56,250	196,875
3	Forecast	28,125			56,250	196,875
Detatech	Budget	583,438				3,366,188
	Forecast	640,000			1,556,000	4,199,250
Сорина	Budget	381,375				3,269,750
	Forecast	- 661,575				3,793,350
Mitac	Budget	562,500				1,842,500
	Porecast	562,500				2,486,500
Lyi-Chang	Budget	276,250				1,524,75
Lyx-coming	Porecast	276,250				
	Budget	100,000				600,00
Sampo	Forecast	100,000				
Mustek	Budget	56,000				
Nationes.	Porecast	56,000				
Morden	Budget	365,000				
MUICH	Porecast	365,000				
Arche	Budget	303,000	<del></del>		<del></del>	340,20
AXCES		912,500				2,431,25
Chicony	Porecast	. 0				-
Сивопу	Budget	199,000				796,00
TLCTT T	Persons	139,000	199,000		<del> </del>	<del></del>
PCU	Budget	700 000				
<u> </u>	Forecast	200,000				
CAF	Budget	140,000				
<u> </u>	Forecast	235,542				-
Chaplet	Budget	- 0			<u> </u>	
	Porecast	68,750				
Plus & Pius	Budget	44,400				
Tro.	Porecast	150,000				
FIC	Budget	0			<u> </u>	
	Profest	- 0				-
Spring	Budget					
	Porecast	0				<del></del>
Systex	Budget	0 00				
	Forecast	22,000				
Total	Budget	4,715,481				
	<b>Forecast</b>	6,849,386	10,315,690	3,304,195	7,844,270	33,313,54

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# FY92 O1 KEY ACCOMPLISHMENTS

#### General

-Conclude the license negotiation with Acer for 3-year per-processor DOS license and

3-year Windows license.

-Re-schedule a new payment terms with PhackPlus. Basically, I would like to say that we save one 'endangered' account.

-Sign up WinWorks agreement with Copum at 10K/year.

Sign up DOS5/Windows agreement with Chicony at 25K/5K. (New account)

-Sign up DOS5/Windows agreement with PCU at 5K/5K. (New account)

- -Successfully have made unitual conclusions/actions to request DTK prevent from MS products separate selling issue happened again in the future; this include DTK will write down sentences clearly on their product package to show MS products is not allowed to sell separately.
- -Successfully transfer ARCHE account from US to MSTC, and we will continue provide better service to them.

-Singed up 3 year per-processor MS-DOS with Spring.

### Account Status .

#### Acer

Basically, we have concluded the 3-year per-processor DGS license and 3-year Windows License with Acer. This is the most important target that I set as the quarter objective. I am very glad to report that we did it. After we re-new the DGS/Windows license with Acer, Acer will be very healthy from the financial point of view. No UPBs.

As for business, just like Compaq. Acer is suffering from the PC Industry's recession. Slow growth and low profit margin. It is very depressed. But, I am very delightful to discover that people in Acer does not knowled out by this recession. They are fully committed to the industry and is ready to fight for any opportunity. We should introduce more MS product to them in their design in phase. I believe, Acer's future is still full of hopes.

## ARC

A new payment schedule has been approved by RichardF. We bring back this account. Basically, Plus&Plus is getting healthy due to their new notebooks design and their strategy - OEMs. They give up promoting their own brand name and concentrating on OHM business. Cutting deals with several OHMs makes Plus&Plus's financial status very much improved.

## Autocomputer

Autocomputer is very rejuctant to accept the 3-year per-processor license. This is because their existing channel does not appreciate MS-DOS bundled. Basically, I would like to say that Autocomputer is still running the mother board business. They are not ready for the system business yet. But, we will not let me go away. We will try every possible way to keep them in the DOS school. After their returning from the COMDEX, we will approach them again.

#### CAY

Nothing new to report.

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Chaplet

They are happy to ship products with MS Windows, according our information, their business is coming up because of their notebook product, they are also very interested in provide Pen-based PC and Multimedia PC in the future.

A new agreement of MS-DOS and Windows is undergoing discussed with Chaplet, My thought is to get 3 year per-processor and have real revenue from DOS royalty and allow them use part of the UPBs toward Windows royalty in the new agreement.

Consu

We have arranged a solo WinWorks demo show for Copum America in Radmond, they are excited.

Copum Windows shipment is increased and possible UPB problem is gone too, they asked to extend the agreement to the end of this year, we are processing it under the condition of commitment should keep the current level.

They agreed to have 3 year per-processor MS-DOS agreement with us and they would like this happened when the old one terminates and this year.

DTK

Their Windows shipment is become large over their forecast, they are asking to increase the commitment, lower the royalty rate, we will consider their suggest after look at their FY91Q4 R/R.

Possible separate MS products selling are wild spread out both in US and Europe for past one year, we are warning DTK seriously said try to find out some "rules" agreed for both parties to prevent those activities from happened again in the future, DTK is willing corporate with MS and we hope this time workel!

Lvi-Chem

This compacy always pay "delayed", though they paid at lest, we need carefully to watch their financial condition in the future.

Due to no order from Investronics and heavy competition within 9 months this year, they faced difficulties of cash flaw problems, and they also told us MS Spain aggressively attack Investronics makes them lost orders.

Mitac

They have amounced Multi-processor machine for 500 series, they also announced product use 4865X, Mitac is developing high-end PCs as well as server machines.

They are considering to strength their sales force to become more productivity by let each business center have their own sales force instead of play as a "continuo pool" right now have.

Modern

This notebook manufacturer ONLY have been faced product price down and knycomponents inventory problem start from this year and makes them meet cash flaw problem too; Four Pillars, a big plastic tape maker in Taiwan have gained 80% financial control of the company and request our help to lower the commitment, reschedule the delay payment.

Mustek

This small account was appreciated our help to them, they have met some payment question and we are helping them to fix it; they did not know they can have 20% tax certi. from payment before and now they understood.

Over 30% of their product is shipping to South Africa, and they believe they still have many chance in that market, according their information, only white people use PCs in that country.

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Onenta

They are doing very wall in notabook business. But, they are dedicated in OEM business only. This will not be a major customer for Microsoft in the near future. But, we still want to prevent losing them to DRL

They are very serious about the Pen based computing. I have arranged two of their key person to be in Redmond for the Pen Conference. I have their oral commitment that they will follow Microsoft's Pen computing instead of **GO.** 

Samino

They are one of the leading notebook maker in Taiwan and growth smoothly, the most strength of their notebook product is power saving feature, their notebook can work for 3.5 hours which most other vendors cant provide right now.

It seems to me that Tatung is committing themselves to be Packard Bell's manufacturer. As for their own name bound premotion, non. But, good news is that they are quite interested in our MultiMedia Windows. With their consumer electronic experience, I hope, they could make use of their past experience and come up with some design wins.

Twinbead

Nothing now.

FY92 O2 Goals/Objectives

- 1. Provide ROM DOS 5 and Windows NT technical seminar to all OEMs in November.
- 2. Convert all major OEMs to 3 year DOS per-processor and Windows per-system.
- 3. Selling ROM DOS 5 and PC Works ROM version to major Palmtop manufacturers. .
- 4.Sign up MS-DOS 5.0 3 year per-processor with PIC.
- 5. Fully transfer all Hong Kong OHM to MSTC
- 6. Creets more business opportunity for Windows and Win-Works from Hong Kong OliMs
- Complete license preparation for Acer's new 3-year per-processor DOS license and 3-year Windows licenses.

### FY92 Q2 Objectives by Account

- Converting existing DOS license to 3-year and per-processor.
- (2) Converting existing Windows 3.0 House to 3-year and per-processor for 386SX or above CPU.
- (3) conclude MultiMedia Extension license.
- (4) Sell them Microsoft PenWindows

(1) Waiting for legal actions from Redmond.

(1) Arche account is transferred from US to MSTC recently, my goal for this account is first to let them feel very comfortable for all the transfer activities, then propers a MS products seminar to them to let Arche well understand our strategy.

Antocomputer

(1) Continuously sell them Microsoft's Windows 3.0