From richab Mon Jul 16 20:31:02 1990 To: davidcol Subject: can you? Date: Mon Jul 16 20:31:02 1990

Sure, you happen to have a phone number?

>From richab Thu Jul 12 18:53:54 1990 To: davidcol Subject: can you? Date: Thu Jul 12 18:51:39 1990

call this Robert Smith guy and get a feel for GeoView..... as suggested in this attached mail.. *** >From markche Thu Jul 12 18:46:32 1990 To: richardf Cc: bradsi joachimk johnfi richab russw Subject: RE: GeoView...

Date: Thu Jul 12 18:43:01 1990

Richab and Johnfi are meeting with Jon Gordon Monday to get more complete data and to get Gordon to show it to us. I am on the road then and so won't join them.

GeoView is a gui that runs on top of MS-DOS for low end systems. It is more of a competitive issue for Windows (and Works) than DOS. Rich's group should own primary responsibility on the marketing end.

In earlier mail I suggested that someone on the technical side call Robert Smith at Phoenix in Norwood who has in depth technical knowledge of this product and is willing to share it.

Richab, can you have a technical-type call Robert Smith and get the technical info?

>From richardf Thu Jul 12 17:54:59 1990
To: markche
Cc: joachimk russw
Subject: GeoView...

Date: Thu Jul 12 17:51:43 1990

We need data on this product ASAP, it is about to scoop Works on a major deal

in going throught the mass merch channel this fall if we do not kill it have we gotten a copy of it and done any evaualtion ? (did we take johnj gordon \010up on his offer to see beta ?) Who owns checking this product out ? anyone in you guys group ? thanks richardf

Plaintiff's Exhibit

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Comes V. Microsoft

MS-PCA 242319

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