

Teresa Jennings

From:

Brad Silverberg

To:

Subject: Date:

billo FW: Windows 3.11 refresh release Thursday, February 17, 1994 9:52PM

fyi. the specific bug fixes are at the end.

From: Victor Raisvs To: bradsi; rogersw

Cc: pamk

Subject: RE: Windows 3.11 refresh release Date: Wednesday, February 09, 1994 3:00PM

The files were posted on MSDL, Compuserve and MSONLINE on 2/7; we're looking into having this placed on an FTP server as well. We'll add a line mentioning all of this in the WAD piece.

- Victor

From: Rogers Weed To: Brad Silverberg; Victor Raisys

Cc: pamk@or.wagged.com

Subject: RE: Windows 3.11 refresh release Date: Tuesday, February 08, 1994 7:27PM

Okay, we'll try to tighten it up. Maybe a line about the minor fixes. Most have already been available as appnotes on the download service. Victor, do we have a setup so that people can download the refresh disk from MSDL and CIS? If so, we probably should add one line mentioning the fixes and letting people know that they can download for free or call MS and pay for a disk. Let's discuss at your one on one tomorrow.

Rogers

From: bradsi

To: rogersw; victorr

Cc: brade

Subject: RE: Windows 3.11 refresh release Date: Tuesday, February 08, 1994 4:39PM

I hear you. I just found the release to be very "loose". I had to wade thru a lot of stuff to get the points it was trying to make. It also seemed

a bit defensive to me.

We could, for example, say that it has a few bug fixes but very unlikely it will be needed by many customers. Also, why not make the new files available electronically so people can d/l, including on the ftp server. If

people want the files mailed to them, then we charge them.

From: rogersw To: bradsi; victorr

Cc: brade

Subject: RE: Windows 3.11 refresh release Date: Monday, February 07, 1994 7:37PM

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We're very concerned about people perceiving this as a maintenance release of Windows. If that happens, data suggests that we could easily get tens of

thousands of calls asking for the update. This would cost us alot of money,

further clog PSS lines that are already jammed with WFW calls, and defocus people from WFW 3.11 as the best version of Windows for people to run. I'd rather avoid that if possible.

The fact that we bust OS/2 for Windows b/c of the code changes we've made will make it impossible to deny that there are changes in the product. But I'd rather not focus on the changes in our initial communication about the product. I will be upfront with the key weeklies about the existence of changes in the product. But something like Windows At Deadline often gets picked up and printed "as is" by publications with broad reach. If we put the code change statement in the small blurb I think that could be a mistake. If you think my reasoning is flawed and we should be more upfront,

there is still time to change the WAD piece since it's been delayed to next

Monday.

The other points are well taken and we will correct moving forward.

RW

From: bradsi To: victorr

Cc: bradc; rogersw

Subject: RE: Windows 3.11 refresh release Date: Monday, February 07, 1994 4:36PM

i don't see why we don't say up front that there are minor bug fixes? we kinda avoid the question. no need to hide it. win 3.11 does 4 things: anti

piracy packaging, driver refresh, minor bug fixes, and novell code changes.

note that we didn't have to stop shipping the novell code. we did so because they asked us to, not because we had to. the contract, even though

cancelled, permitted us to ship their code in win 3.1x

From: Victor Raisys To: bradsi; psgmktg

Subject: FW: Windows 3.11 refresh release Date: Monday, February 07, 1994 3:55PM

Win 3.11 refresh release info sent to the field this morning - same info was distributed to winpm last week...

From: Victor Raisys To: Colleen Teahan

Subject: Windows 3.11 refresh release Date: Sunday, February 06, 1994 4:00PM

Colleen -

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Please distribute this mail to the field on Monday, 2/7.

Thanks
- VictorR

This mail addresses the following topics on the Windows 3.11 refresh release:

- 1) What is Windows 3.1(1)?
- 2) Who is it for?
- 3) Press
- 4) What will the box look like?
- 5) Exactly which files/drivers have been refreshed?
- 6) Refresh disk
- 7) Novell NetWare file changes?
- 8) Distribution
- 9) Which language versions will be available?
- 10) Dates for ODKs in each language
- 11) SKUs
- 12) Will the 90 day clock reset?
- 13) Q&A

1) What is Windows 3.1(1)?

Windows 3.11 is a 'Refresh' of Windows 3.1. It contains no new functionality. It is simply an anti-piracy and file/driver refresh release. It released to manufacturing on 1/28/94. No press release will be sent. We'll do a brief 1-2 paragraph 'windows at deadline' release to the press on Monday 2/7. These are short info 'snippets' to help the press fill up those last minute empty spaces in the mags before going to press. We'll also talk to a few editors and do an article on piracy about a month after this is in the channel, which will mention a few pss changes in win 3.11, along with the piracy update.

It will update the packaging for anti-piracy measures and refresh the product with files/drivers from the WDL and PSS app notes.

We should refer to this product as Windows 3.1. Nowhere on the box or in the product, will the 3.1 version number change except in the Help/About dialog box for PSS reasons (where it is listed as 3.11). The reason for the 0.01 change in version, internally, is to encourage OEMs to sign new license agreements which include anti-piracy measures. There is no reason an existing Windows 3.1 customer would want to upgrade. If existing Windows customers feel they need any of the updated drivers they can download them from the WDL.

Other product changes:

- We are removing the Novell client requestor files at their request—customers can still run Windows on Netware just fine and have ALL the files they need as long as they have the Novell software. There is NO loss of functionality and Windows continues to work just like it always has with NetWare. (more details below under section 5) - There is a technical upgrade check in the Upgrade sku to check for the existence of Win 2.x or 3.0. If neither of these versions are found, the Upgrade product will not install and the customer will need to install the full package product instead.

All other product features identical to Windows 3.10.

2) Who is Win 3.11 for?

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There is no new functionality in the Windows 3.1(1) box, so only those customers purchasing Windows for the first time will buy Windows 3.1(1).

If new or existing customers are interested in some great new functionality and the best version of Windows, they should buy Windows for Workgroups version 3.11.

Anyone who currently has Windows 3.10 does not need to update to Windows 3.11. If the Windows 3.10 customers needs any updated print/video drivers, all updated drivers are also available on the WDL (Windows Driver Library) and have always been available there as soon as they are released from the manufacturers.

3) Press

On Monday 2/7, we will release the following "Windows at Deadline" text to the press. The announcement will be very high level, focusing on packaging changes:

Microsoft Corporation today shipped Microsoft Windows 3.11, a refresh release that implements packaging changes designed to reduce counterfeiting. The release also includes some updated device drivers that have previously been available via on-line distribution and through Microsoft

Product Support Services. The refresh release contains no new features and will not affect current Windows users. The product will continue to be sold as "Microsoft Windows 3.1."

Windows customers who are interested in an upgrade that offers superior performance and functionality should consider Windows for Workgroups 3.11. With 32-bit file access, Windows for Workgroups 3.11 offers up to 100% performance improvements over comparable Windows 3.1 systems. And with built in fax and remote access capabilities, Windows for Workgroups 3.11 represents a super-set of Windows 3.1 features.

4) What will the box look like?

- identical to the current Windows 3.1 box, except for anti-counterfeiting changes
- product is referred to as Windows 3.1 (not 3.11) *everywhere* on the box
- Help/About dialog box lists it as Win 3.11. the 'time' on each of the files will also be 3:11.
- Advertisements don't need to change, since box & product name haven't changed

Anti-counterfeiting changes include :

- Certificate of Authenticity
- more sophisticated hologram and an MS (3M) sticker on box
- 1-800 number to call (in US & Canada) and check for product legitimacy
- 5) Exactly which drivers have been refreshed?

These are from the WDL:

- HPLJIV driver
- 256 Color generic SVGA video driver which will support TSENG ET4000

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- As well as the following drivers: PSCRIPT.DRV UNIDRY.DLL PSCRIPT.HLP UNIDAV.HLP HPPCL5MS.DRV HPDSKJET.DRV HPPCL5E.DRV HPPCL.DRV HPPCL5E.HLP PAINTJET.DRV L100 425.WPD L300 471.WPD L300 493.WPD L500 493.WPD HPPCL5E1.DLL HPPCL5E2.DLL HPPCL5E3.DLL HPPCL5E4.DLL HPPCL5EO.DLL L200230&.WPD FINSTALL.DLL L330 52&.WPD L630 52&.WPD FINSTALL.HLP EPSON9.DRV EPSON24.DRV V7VDD.386 V7VGA.DRV

The following files were updated at the request of PSS, most of these are already available from PSS (and have been for some time). PSS has provided these to customers that called with the specific issues listed here. All of these updated files ARE ALREADY IN WFW 3.11.

The following files were updated (mostly from already existing PSS app notes - which means any customer who calls with this issue would be sent the file to fix it): krnl386.exe, gdi.exe, commdig.dll, pscript.drv, unidrv.dll & vtda.386

Details on the changes:

- 1) krnl386.exe: Minimal kernel changes to more gracefully shut down the Windows system after installing some 3rd party hardware (which call for Windows to shut down before returning focus to program manager).
- 2) gdi.exe: Changes which assist ISVs currently writing graphics aplications, especially those that call the 'draw rectangle function'. This will minimize the number of api calls the programmer needs to write and maximize the system resources available on the system when using graphics intensive applications.
- 3) commdlg.dll: Changes which allow Win apps on diskless workstations to use common dialog boxes. (PSS app note)
- 4) pscript.drv & unidrv.dll: Updated to eliminate a font enumeration conflict that occurs with many word processors when 60 or more fonts are used in a single document. (PSS app note)
- 5) vtda.386: The updated vtda.386 solves a very small percentage of timer related problems that occur when starting an MS-DOS based application under Windows on a Novell Netware network. (PSS app note)

6) Refresh disk

We will be making a 'refresh' disk available in the US through fulfillment only. If a Windows 3.10 customer is experiencing any of the problems described above, PSS will have 1 disk that will contain a readme + these files which solve the support issues listed above - it will NOT include any of the updated drivers, those are available on the WDL. The readme on this refresh disk will instruct the user on how to copy the files to the correct subdirectory. We will also have a 1800 ((800) 871-3270) number for customers who think they might need this disk; they will be charged \$9.95 for the COGS, shipping and handling of the refresh disk. We will not encourage win 3.10 customers to get the refresh disk, we will only distribute as necessary. It will also be available free of charge from Compuserve, MSDL and many other download services. The part # for this disk are:

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HIGHLY CONFIDENTIAL Part # 050-031-872 Part # 050-030-872 Description FULFILL WINDOWS 3.11 3H REFRESH Description FULFILL WINDOWS 3.11 5H REFRESH

Contents are:
user.exe
shell.dll
commdig.dll
pscript.drv
unidrv.dll
gdi.exe
krnl386.exe
vtda.386
freadme.txt

lic add.txt (license addendum)
All of this comes on a disk in a white box for shipping.

We expect approx 10K people to request the disk, although we will be prepared for 10-30K more. (these estimates based on other product maintenance releases, like word, etc)

MS subsidiaries will also have this refresh disk available with a localized readme for Windows 3.10 customers that need the Windows 3.11 support files.

7) Novell NetWare files changes?

Win 3.11 has the same functionality with Novell - the only difference is that the client and redirector files are only available from Novell.

Novell has terminated Microsoft's license for Novell client and network drivers, as shipped in Windows 3.1 and Windows for Workgroups 3.1. Microsoft was able to negotiate a new, suitable license for inclusion of the Windows Support Files (WSFs) in Windows 3.11, including support files for NetWare 4. This license does not include the client requestor files - per Novell's request.

Microsoft's license for Novell's WSFs make it easier for an existing NetWare user on MS-DOS to upgrade from NW 2.x, 3.x or 4.x to the same release of NetWare running under Windows. They support Novell's new VLM redirector and facilitate the use of the Windows File Manager in browsing, establishing net connections, etc on NetWare. These WSFs are licensed only for Windows 3.11, not for the recently announced WFW 3.11. Note that WFW 3.1 funs very well on NW networks and WFW 3.11 improves upon that reputation by providing a more robust environment, and 32-bit ODI and IPX drivers.

The decision to not ship the full NW client in Windows 3.11 or ship any NetWare files in Windows for Workgroups (WFW) 3.11 is based on Microsoft heeding a request from Novell. Were the clients files available under terms and conditions substantially similar to Microsoft's previous license agreement with Novell, we would have shipped them.

The NetWare SUPPORT FILES for inclusion into Win 3.11 are: 1252_uni.001,netware.drv, nwcalls.dll, nwipxspx.dll, nwlocale.dll, nwnet.dll, nwpopup.exe, nwpsrv.dll, nwuser.exe, taskid.com, tbmi2.com (v 3.14), uni_1252.001, uni_col.001, uni_mon.001, vipx.386, vnetware.386.

8) Distribution

- available just as Windows 3.10 is today through our normal disttribution and retail outlets.
- OEMs will ship Win 3.11 when available US RTM is January 28, 1994.
- current Win 3.10 users will NOT receive notification or refresh disks

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since they would receive no additional benefit with Win 3.11(other than what's already available on the WDL and from pss app notes). - No change in pricing
9) Which language versions will be updated?
US, French, German, Spanish, Portuguese, Italian, Swedish, Dutch,
10) When will the Retail & ODKs be available?
Both retail & ODKs should be available on the same day. Dates below: English win 3.11 retail 1/28 RTM English win 3.11 odk 1/28 RTM
Press 2/7 (small 'windows at deadline' piece, with a mention of Windows 3.11 in a later, more significant piece focusing on Windows Piracy in mid/late Feb)
D,E,F,P win 3.11 retail 2/8 RTM D,E,F,P win 3.11 odks 2/8 RTM
I,S,NL win 3.11 retail 2/11 RTM I,S,NL win 3.11 odks ready 2/11 RTM
11) SKUs
All current SKUs & pricing remain the same in structure. New part #s are use in accordance with manufacturing release process (i.e. V310 would change to V311 - for any product using that notation).
12) Will the 90 day clock reset?
No. We are NOT restarting the 90 day free support clock.
13) Q&A
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