

From: Sent: To: Subject: Chandra DuFrene Monday, March 02, 1998 6:11 PM George Downing FW: February Status Report

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Importance:

Original Message
 From: Chandra DuFrene
Sent: Monday, March 02, 1998 5 19 PM
To: Setter: To: Coppola
Subject: February Status Report
Importance: High

High

# February 1998 Status Report Chandra DuFrene 3/1/98

## Accomplishments:

 Gateway has agreed to include IE4 bits on their GW ISP CD mailer that will ship (sched late March) to over 2MM of GWs consumer install base customers. Gateway will prompt the end user to upgrade to a new version of the browser if the customer is using a version lower than 3 of IE or Netscape. Gateway has agreed to make IE4, the default for any user that does not select Netscape. Gateway also agreed to prompt any user that is using any version of IE that is lower than IE4 to upgrade to IE4. The IE4 product grp has agreed to pay GW a min of .25 (they are working on increasing to .50) for each user that chooses IE4.

### Issues:

IE4 in-box CD for Gateway (pls see mail below for details). GWs MOU outlines that MS will cover IE4 CD costs 90 days after the Win98 OPK is available. GW is the only OEM not shipping IE4, therefore, all other OEMs are not experiencing this issue w/their ARs. GW is not shipping OSR2.5 because they were experiencing technical issues w/IE4. Those issues have since been resolved, however, the issue now is MS wants GW to be focusing their technical resources on getting ready to ship Win98, not getting OSR2.5 pre-installed. Current plan is for OEM to cover expenses for Gateway to continue to ship the IE4 CD in-box until Win98 releases.

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Win 9	Wen 9

 IBM's participation in PC Futures98. CarlG and Ballmer are the decision makers on what level of participation we are willing to offer IBM.

## Top 3 things next month:

- Ensure GW assigns a marketing contact at w/decision making responsibility.
- Successfully incorporate IE4 bits on GWs ISP CD (and IE4 messaging on packaging).
- Finalize the IBM CDT MOU (Stephane) and begin the execution of that plan (i.e. produce the necessary Windows NT4 training materials and begin to incorporate NT messaging into marketing deliverables).



MS98 0109246 CONFIDENTIAL

From:	Chandra DuFrene
Sent:	Monday, March 02, 1998 3.28 PM
To:	George Downing
Subject:	FW: Separate billing for Win 95 and IE 4.0

George, pls note the GW account team (Gayle and Laura) were not on the dist list of Carl's mail, thus we were working under the parameters of the MOU language below:

Microsoft will cover APM (via direct payment to a Microsoft Authorized Replicator(of COMPANY's choice) for the IE4 CD for the French, English, German, Italian, Spanish and Japanese languages for ninety (90) days after Windows 98 OPK is available for Windows 95 based systems.

.....

Based on the agreement and the timliness of this matter, I worked w/Dave Hartman in MSLI in order to contact the ARs in order for GW to continue shipping the IE4 CDs in box. Would you like me to communicate this to Carl?

Pls let me know if you need add'I details.

Thanks, Chandra

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Original Message
 From: Carl Gulledge
 Sent: Monday, March 02, 1996 10.24 AM
 To: Kurl Kolb, Gayle McClain, Bengt Akerlind
 Cc: George Downing, Chandra DuFrene
 Subject: RE: Separate billing for Win 95 and IE 4.0

we had an EXTREMELY clear communication on this go out last October.



Original Message
 From: Kurt Kolb
Sent: Monday, March 02, 1998 9 33 AM
To: Gayte McClain, Bengt Akerlind
Cc: George Downing; Carl Guiledge; Chandra DuFrere
Subject: RE: Separate billing for Win 95 and IE 4.0

Is this the same agreement where gateway was contractually obligated to provide a channel at launch? Then didn't GW breach the contract and aren't we done w/ it?

As I mentioned below - OSR2.5 does include IE4.0, this is the integrated media to use regardless of preinstall

-Onginal Message-

From:	Gayle McClan
Sent:	Thursday, February 26, 1998 8:55 AM
To:	Bengt Akerlind
Cc:	Chandra DuFrene; Kurt Kolb
Subject,	RE. Separate billing for Win 95 and IE 4.0
Importance:	High

We are missing the point. We are contractually obligated to pay for the IE4 CD. GW senses we are trying to back out of this. They are standing firm and won't listen to any other options until we change the status in Troika on the CD. All your points are good Kurt, but they don't get us out of the contract at this minute.

GW shuts down their production line Monday. There is a lot of history which will make us suffer long-term consequences from this.

Bengt - per our conversation, please provide us billing instructions so we can turn this back on. And then we can start moving GW towards a better resolution.

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Thanks

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Cavie McCau OEM Account Matter 425 - 936-9353 Cavie mcOmerosola com

> -Onginal Message From: Kurt Kob Sent: Wednesday, February 25, 1998 8.23 PM To: Gayle McClain; Bengt Axerlind Cc: Chandra DuFrene Subject: RE: Separate billing for Win 95 and IE 4.0

It's a media re-release OSR2 +IE4.01. The minute the end user connects to the web, they hit MS COM and get upgraded to the same result. They've had over two months for testing. How long do their test cycles run?

---Onginal Message----From: Gayle McClain Sent: Wednesday, February 25, 1998 6:01 PM To: Kurt Kolb, Bengt Akerlind Cc: Chandra DuFrene Subject: RE: Separate billing for Win 95 and IE 4.0

It's a good idea but GW understandably won't ship anything without testing it first. This is going to take a little time. In the meantime they run out of IE4 CDs Monday.

Thanks

Gayle As Claim OEM Account Manager 4.25–9.16–607.5 gayleme#nn: resoll com

## -Original Message----

From: Kurt Kolb Sent: Wednesday, February 25, 1998 5.26 PM To: Gayle McClain, Bengt Akerland Cc: Chandra DuFrene Subject: RE: Separate billing for Win 95 and IE 4.0

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 From: Gayle McClain
Sent: Wednesday, February 25, 1998 5.24 PM
To: Kurt Kotb Bengt Akerlind
Cc: Chandra DuFrene
Subject: RE: Separate billing for Win 95 and IE 4.0

Agree this the strategic fix. However, they are not yet done testing OSR 2.5 and they need IE 4 CDs now (see mail below). While we work with them to move to OSR 2.5 we need to pay for the CDs.

Thanks

Gosse M. Clave DTM Accessed Manager 125-955 (2003) Zasona Processificent

#### ---Onginal Message----From: Kun Kob Sent: Wednesday, February 25, 1998 5.21 PM To: Gayte McClain, Bengt Akertind Cc: Chandra DuFrene Subject: RE: Separate billing for Win 95 and IE 4.0

have you promoted the concept of using the OSR2.5 media to fulfill this requirement?

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Orginal Message
 From: Gayle McClain
 Senz: Wednesday, February 25, 1998 4:59 PM
 To: Bengt Akerind
 Cc: Kurt Kolb; Chandra DuFrene
 Subject: FW: Separate billing for Win 95 and IE 4.0
 Importance: High

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Bengt - The IE 4.0 marketing MOU contractually obligates us to pay for the IE 4 CD until 90 days after the Win98 OPK. Please let us know how we pay for this until GW goes to OSR2.5, which we are working on pushing up.

## Thanks

Girche McClam (FIM: Verbont Manager 125 936 9013 gavie of emicrosoft con-

 Original Message Kurt Kolb Wednesday, February 25, 1998 10:00 AM Chandra DuFrene, Gayle McClain RE, Separate billing for Win 95 and IE 4.0 From: Sent: To: Subject:

dayle should manage this.

Onginal Mes	5200
From:	Chandra DuFrene
Sent:	Wednesday, February 25, 1998 8:42 AM
Ta:	Kurt Kolb: Gavle McClain
Subject:	FW: Separate billing for Win 95 and IE 4.0
Importance:	High

I have a few minutes to log on but need to get to another meeting w/IBM and will not be back up on mail until after 10:30 tonight. As you can see from the mail below, GW is very frustrated and i want to make sure I can be responsive. Per our discussion on Monday AM, I proposed GW ship OSR2.5 CD vs. the current one in order to fulfill the IE4 obligatation.

Kurt, I need your help on this. GW will not be able to pre-install OSR2.5 prior to Win98 and needs to order new back up media in the next week and is not going to pay for the IE4 CD. Based on the MOU I am having a difficult time disputing that GW should cover the expenses for the IE4 CD.

On Page 2 of this MOU, under Microsoft responsibilities>

>

Microsoft will cover APM (via direct payment to a Microsoft
 Authorized Replicator of COMPANY's choice) for the IE4 CD for the French,
 English, German, Italian, Spanish and Japanese languages until sixty (50)
 days after Windows 98 OPK is available for Windows 95 based systems.

Pis advise

>

Thanks Chandra

From

Sent: To: Cc: Subject:

Original Message
orn: Nash, Penny (SMTP:NASHPEN@Gateway.com)
ent: Wednesday, February 25, 1998 7.08 AM
chandra DuFrene, Nash, Penny', Nicholas, Billie
c: VonHolie, Jim; Skidmore, Kathy; Hughes, Michael
ubject: RE: Separate billing for Win 95 and IE 4.0

Chandra,

GW ships backup media from the AR and not a recovery CD. AS far as OSR 2.5 goes we have not implemented this as of yet and do not know for sure when this will happen so the OSR 2.5 is out of the question at this time. WE are currently shipping 2.1 and need to continue to do so and supplying the IE4 CD in the box as we have been doing.

I guess. I do not understand the issue here considering that GW has a signed agreement with MS that states specifically that MS will pay for this until 60 days after Win 98 releases. What are the issues?

WE are in MAJOR CRUNCH MODE here and are putting our inventory at risk both in the US and in Europe. Europe is the one I am most worried about at this moment as they are to receive product from their AR in the next week. I have been working this issue with MS for a month now and this still is not resolved and I need an this taken care of and listed in Troika right away so our AR's know what they need

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to do.

Please help us get this taken care of. A month to close on an issue that should of never happened in the first place is a bit too long. I realize that you are new to the GW team and that you were not involved in this prior, but I am frustrated and can not provide answers to my internal people on this issue.

Thanks for all of your help on this and I look forward to an answer soon. Again please do not take my frustration personally but I am getting a bit miffed over this whole situation.

Pen

----Original Message----From: Chandra DuFrene [SMTP:chandrad@microsoft.com] Sent: Tuesday, February 24, 1998 5:21 PM To: 'Nash, Penny'; Nicholas, Billie Cc: VonHolle, Jim; Skidmore, Kathy Subject: RE: Separate billing for Win 95 and IE 4.0

I have been oof since yesterday and unable to connect so my apologies for the detay in my responding. I am working on what I am hoping will be a solution, however, have not gotten confirmation internally so perhaps someone on this email can address my question. Does Gateway2000 create a recovery CD of all products that are pre-installed, or does GW use software from the ARs? The reason I am asking is because if GW ships back-up media for OSR2.5 which would enable GW to include IE4 in box. Obviously if GW creates a recovery CD this will not work so I will continue to work internally on this. PIs let me know.

Thanks, Chandra

---Original Message-- From: Nash. Penny [SMTP:NASHPEN@Gateway.com]
 Sent: Tuesday, February 24, 1998 3:04 PM
 To: Nicholas, Billie; Chandra DuFrene
 Cc: VonHolle, Jim; Skidmore, Kathy
 Subject: RE: Separate billing for Win 95 and IE 4.0
 This is also needed for all of the regions as well. Europe and Asia. This
 needs to be updated in Troika to provide our
 AR's access to this. Please, Please Please I help us get this resolved.
 We are getting Dangerously close to receiving product from our AR's in the
 US and in Europe that will directly impact our Win 95 shipments. I have
 sent another mail off to Gayle on this today and we are dire need of an
 update and some answers.
 Thanks,
 Pen

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> ----Original Message-----

> From: Nicholas, Billie

MS98 0109250 CONFIDENTIAL

Sent: Monday, February 23, 1998 4:31 PM >

'changrad@microsoft.com' > To:

- Cc: VonHolle, Jim; Nash, Penny; Skidmore, Kathy >
  - Separate billing for Win 95 and IE 4.0 Subject:

>

>

> > >

>

Hi Chandra-> Hi Unandra We have been working on the following issue with Microsoft for quite
 some time, and are hoping that you can help get this resolved. On
 September 3, 1997, Gateway signed a Memorandum of Understanding (MOU)
 regarding Internet Explorer 4.0 that was written by Jeffrey Kratz. This
 document clearly states that Microsoft will pay for the IE 4.0 CD, and
 Gateway will pay for the Win 95 CD until 60 days beyond the release of Win
 Q8 (sea text helpw). Since these components are packaged together with > 98 (see text below). Since these components are packaged together, we > need Microsoft to give the approval to Quebecor to do separate billing on > each of these items. On Page 2 of this MOU, under Microsoft responsibilities> Microsoft will cover APM (via direct payment to a Microsoft
 Authorized Replicator of COMPANY's choice) for the IE4 CD for the French,
 English, German, Italian, Spanish and Japanese languages until sixty (60)
 days after Windows 98 OPK is available for Windows 95 based systems. What we need is for you to call Quebecor and give them the
 approval to bill Microsoft for the IE 4.0 CD. Could you please either
 call or email this approval to Karen Patricelli (phone 800-451-5742,

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- > x9425, or email is karen@quebim.com)?
  - Thank you for your help, Chandra.
  - Billie Nicholas (605) 232-1616

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MS-PCA1540684

From:Bengt AkerlindSent:Friday, February 27, 1998 8.20 AMTo:Gayle McClainCc:Chandra DuFrene, Kurt KolbSubject:RE: Separate billing for Win 95 and 1E 4.0

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you are all overruled. We have a situation where GW might go on production stop. I am amazed that we are not more sensitive to that situation. I fully agree that GW has been dragging their feet by not going to OSR 2.5, but matter of fact is that we have committed contractually to pay for the IE 4 CD, and there is nothing around that will take us out of that commitment. Pis allow GW IMMEDIATELY to get what they need from the ARs for another month, and let's work with them in the mean time and get them to OSR 2.5.

Thanks

----Onginal Message-----From: Gayle McClain Sent: Thursday, February 25, 1998 8:55 AM To: Bengt Akerlind Cc: Chandra DuFrene, Kurt Kolb Subject: RE Separate billing for Win 95 and IE 4.0 Importance: High

We are missing the point. We are contractually obligated to pay for the IE4 CD. GW senses we are trying to back out of this. They are standing firm and won't listen to any other options until we change the status in Troika on the CD. All your points are good Kurt, but they don't get us out of the contract at this minute.

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Girele McClaur QEV Account Manager

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Davie McClam OFM Account Manager (125-2036 - 907 2 gavience granetosoft com-

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Gayle McClain 21.M. Account Manager 12.5 - 0.46 - 0053 gasteric spaceosoft com

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MS-PCA1540688

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