

Bill Neukom

From:	Paul Maritz
To:	Pete Higgins
Subject:	RE: Systems/Apps retreat
Date:	Friday, May 21, 1993 9:12PM

Great Can you give me the completed list of your folk - I think I missed one of the names you gave me.

From: Pete Higgins To: Paul Maritz Subject: RE: Systems/Apps retreat Date: Wednesday, May 19, 1993 11:30PM

I think I'm going to come back from my trip a day early to attend this. Don't know yet if I'll get in late thursday night or fly in friday morning.

From: Paul Maritz To: Brad Silverberg; David Fulton; Jim Allchin; Jonathan Lazarus; Nathan Myhrvold; Pete Higgins; Rick Rashid; Roger Heinen Cc: Bill Gates; Kay Barber-Eck; Mike Maples Subject: Systems/Apps retreat

Date: Wednesday, May 19, 1993 11:35AM

Sometime ago I placed a retreat on most of your schedules for June 10-12 (ie. Thurs eve, Fri, Sat) at the Gateaway on Hood Canal. In discussing this with billg, petch, rogerh - I am proposing that we use this retreat to focus on how we can get "Systems" and "Apps/Tools" to leverage each others products more fundamentally from a functionality/features point of view. This is a crucial issue if both systems and apps products are to remain competitive and differentiated.

The proposed agenda is:

Thursday evening:

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Guest presentation by Rick Rashid (OK - rick?):

- MS Research Activites (what are we doing, what should product
 - groups factor into their plans)
- Software Technologies that will have big impact in 2-4 timeframe

Overview of the "four" Microsoft "platforms" that will ship in next 24 months: Friday:

- Chicago - owner: Bradsi

- Cairo (from OFS, DFS point of view) -owner: Jimall
- Cairo Development Environment (ie. OLE components, controls, forms,
- tools) owner: Jimall (with help from Rogerh)
- The Micorosoft Database Platform owner: Rogerh

Friday pm/evening: Topic discussion/preparation groups focussed on what can be done to increase leverage in light of above.

Saturday am/pm: Topic presentations

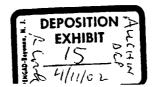
Proposed Attendees:

Exec Staff: Billg, Mikemap, Nathanm, Rashid, Darrylr, Paulma, Bradsi, Jimall, Jonl, (Peteh), Rogerh, DaveFul = 11

Apps: LewisL, Chrisp, ChrisGr, EdF, TonyW = 5

DB/Tools: DaveV, DenisG, LenO, AdamB (?) = 4

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Chicago: Davidcol, DennisAd, JohnLu = 3

Cairo: Bobmu, + 3 = 4

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Peteh, Rogerh, Bradsi, Jimall: Please let me/kayb know specific names today and/or know if you want to add or delete from the list.

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