

Erik Stevenson

From: Brad Silverberg
To: Brad Chase; bradsl; jefft
Cc: richt
Subject: RE: Time for Blue Janus push?
Date: Tuesday, January 05, 1993 2:39PM

i like the idea of giving a free (or super cheap) msdos6 upgrade (via the reseller) to customers who dump os/2 for msdos and windows now.

From: Brad Chase
To: bradsl; jefft
Cc: richt
Subject: RE: Time for Blue Janus push?
Date: Friday, January 01, 1993 1:44PM

agree. as per my other mail to you jeff bj is not the answer here. i will give some thought to other ideas to try and help.

From: Brad Silverberg
To: Jeff Thiel
Cc: Brad Chase; Richard Tong
Subject: RE: Time for Blue Janus push?
Date: Tuesday, January 05, 1993 8:52AM

i can agree that we need to boost awareness of alternatives. not sure bj is the way to do it. our weapon against os2 (2.0 or 2.1) is not going to be bj. it's windows. and soft bundles with msdos. you could give people who buy bj an offer to get msdos6 cheaply.

Ex. 100 DATE 2/14/02
WITNESS Silverberg
MARY W. MILLER