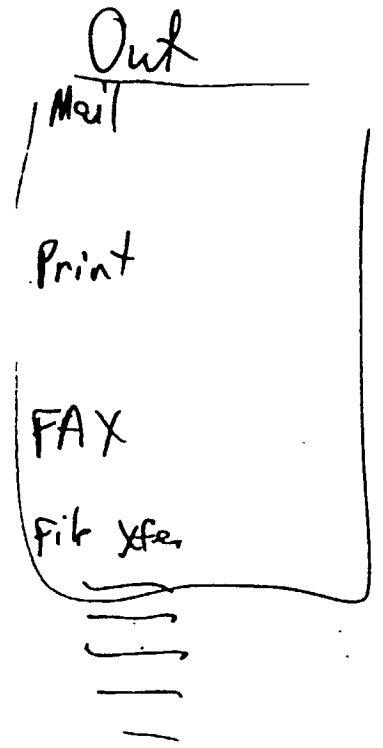
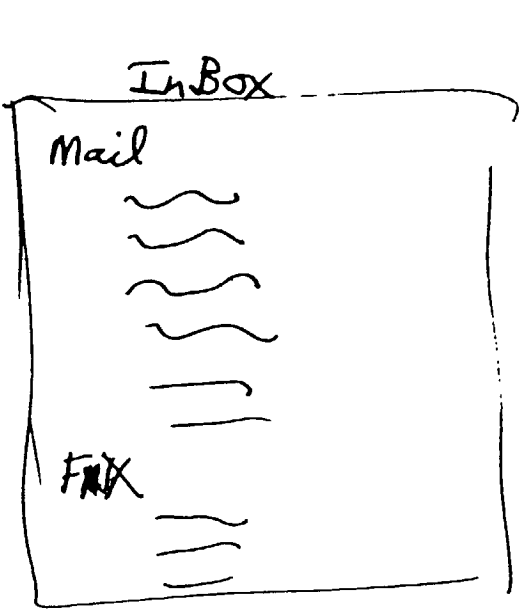
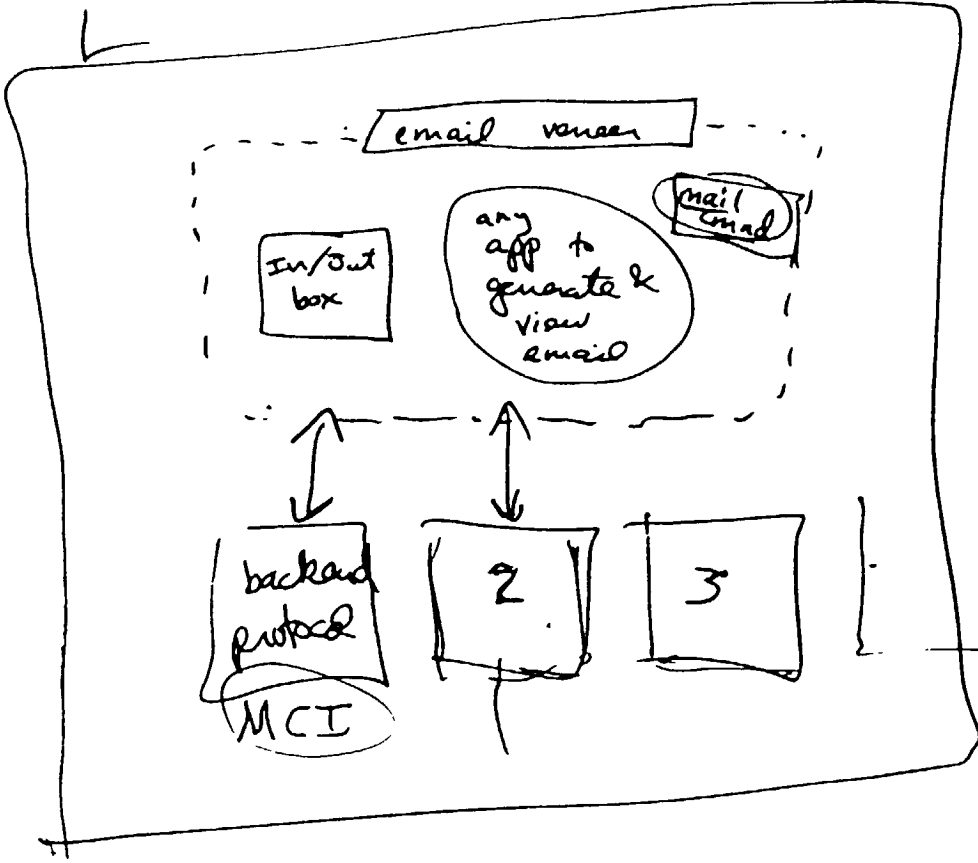


22-141 50 SHEETS
22-142 100 SHEETS
22-144 200 SHEETS
AMPAK

Sister Applications

functional subset of pc-app
file compatible - round trip
per attuned



App Ideas

charting

proj mgr (Windows) -

↳ low end

Work Group stuff comes from 2 biz units

graphics biz ("gbu")

analysis bu ("abu")

excel

proj mgr - db oriented
multiplex

Pete Higgins

Jeff R. office bu (ubu)

"bum for ubu"
biz unit mgr

Word

email

work grp prods - calendar
todo

data access (dbu)

Omega -

basic, quick basic

ebu - entry biz

Works

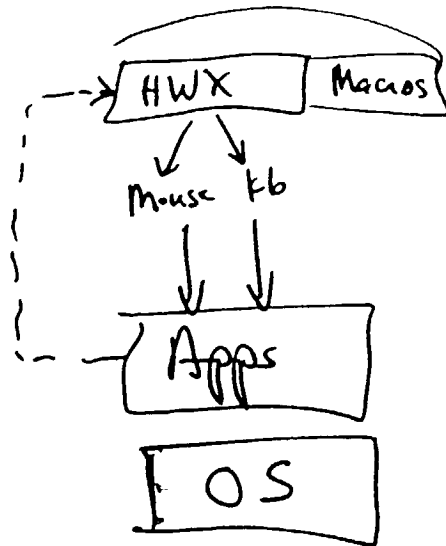
learning dos

flight sim

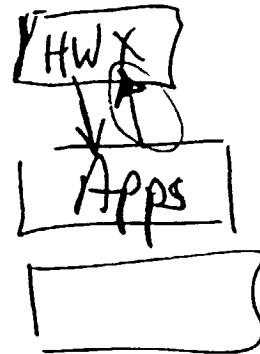
Mike M

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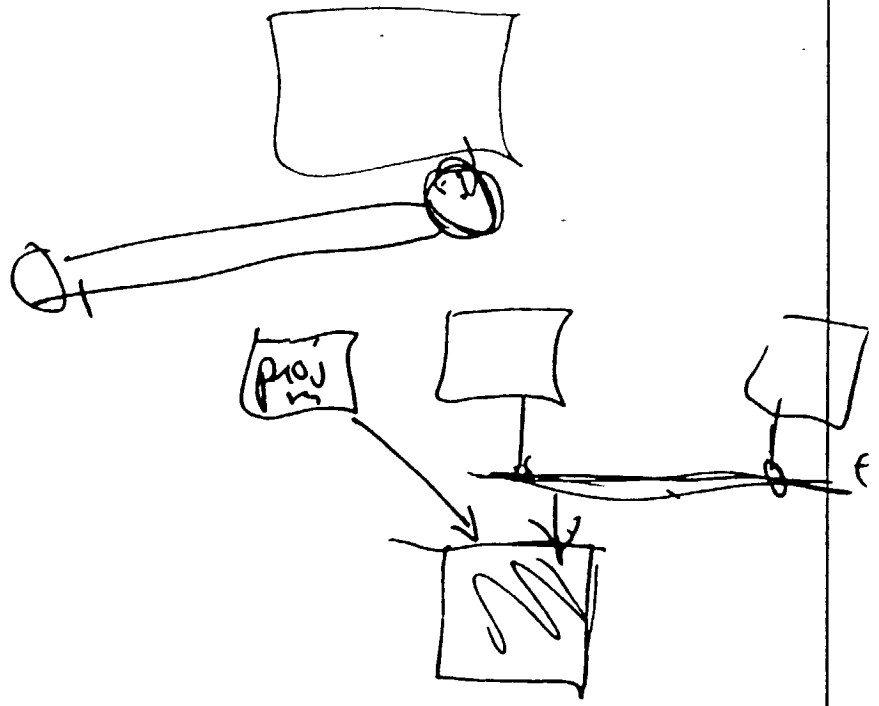
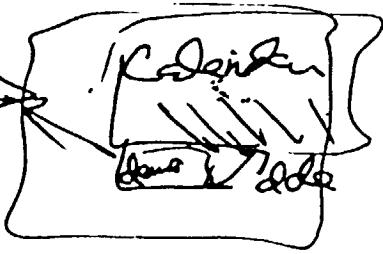
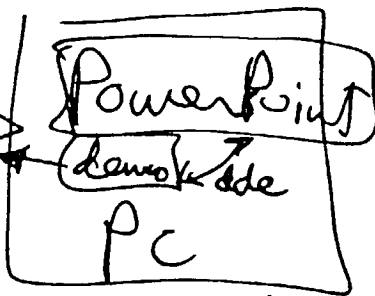




date
num
city
Zip Code



22-141 50 SHEETS
22-142 100 SHEETS
22-144 200 SHEETS



mSoft Interest Lists

email

workgroup stuff: calendar
proj mgr

word

mush together:

hyper card, guide, agenda

build
I/F's

too constrained

notetaking

focal point - list, #'s, clients, vendors - misc.

mini - ss or math paper kinds

low-end ss: just simple tables

or maybe just a compiled or read only ss w/out s recalc

upload to PowerPoint

↳ Obj oriented basic

Data Compatibility

via file formats

via dde demon that sits in pc and ties

EO wire connection into PC world for

fine grained data reconciliation

between mSoft Apps & L. Good for

finer grain than file level reconciliation

Open demon

Would talk to all/many mSoft apps.

who are other app developers ("we're obviously tight w/
Lotus & AT")
competitive info - Apple
IBM
others

our sales estimates

- long term potential
- tech. obsolescence

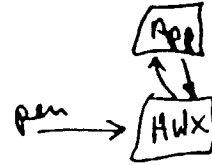
GO is diff from ^{MG} Apps

- resource constrained
- market size
- do we differ from 4Soft excl. fu

ideal would be:

get windows apps on it
plus develop new tools & apps

- HWX needs context from Apps
 - need for WP to open up space
 - need for fields to be right size & UI
 - need for apps to do posts
- ↳ acetate layer



OK, if top layers need to be largely rewritten
 & bott. layer needs to be smallly rewritten,
 then what's best way to get top to
 bottom solution?

↳ rewrite exist. sys s/w

OR

↳ write new sys s/w

