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1 TRANSCRIPT OF
2 LINUXWORLD 2000
3 RANSOM LOVE KEYNOTE

4
5 ORIGINAL
6

7 As transcribed from:
8 VIDEO PLAYREALPLAYER VIDEO 56

9 Filesize(): Stat failed for
10 av/pgm0086/tnc_0393_33.rm (errno=2 - No such
11 file or directory) in
12 /home/technetcast/live/htdocs/tnc_play_
13 stream.html on line 237
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1 SPEAKER: (Static) --
2 directional planning as well as
3 overseeing all aspects of Caldera's
4 activities including engineering,
5 support, sales and marketing. Prior to
6 joining the executive suite, Ransom
7 held various positions at Caldera and
8 was instrumental in orchestrating some
9 of their most influential and key
10 third-party relationships and
11 activities. He holds a degree in
12 International Relations and an MBA from
13 Brigham Young University.

14 Please join me in welcoming
15 Ransom Love.

16 RANSOM LOVE: Thank you.
17 Thanks.

18 Hello, thank you very, very
19 much. It's really a pleasure to be
20 here among friends. It's awesome when
21 you think of where Linux has started
22 and where we are today. It's just
23 awesome. That's due to many of you and
24 we're just excited to be here.

25 Geoffrey Moore in his books

1 and lectures and -- and speaking has
2 carefully identified various stages
3 that all products must go through in
4 what he -- in what he calls the
5 Technology Adoption Cycle. And Moore
6 tells us that before a product can be
7 widely accepted, it must cross the
8 chasm, which is a broad expanse, that
9 separates emerging technologies from
10 broad adoption within the business
11 community.

12 The question that stares us in
13 the face when we consider Linux is:
14 When will Linux cross the chasm? Or,
15 in other words, when will it be
16 accepted as a viable solution across
17 the entire IT landscape? Those of us
18 who have tracked the rise of Linux from
19 the infant operating system to the
20 present day -- I think when I started
21 with it there were like 20 or 30 names
22 on the kernel list and news groups and
23 related to Linux. We are astonished
24 really and -- and -- and grateful to
25 see the repetitity with which it has

1 been embraced by the development
2 community around the world.

3 We're also beginning to see
4 the attention that's been given to by
5 all of the industry giants and major
6 OEMs and ISBs. Yet for all this
7 enthusiastic response, we must ask
8 ourselves: When will Linux cross the
9 chasm. In other words, as Moore says:
10 When will it enter the bowling alley,
11 the tornado or main stream high volume
12 universal adoption.

13 You're probably -- you're
14 probably aware of the giant step that
15 we've taken in this direction recently.
16 I think most of you've been waiting for
17 me to mention it, so we'll mention it
18 right at the beginning. That is the
19 acquisition of the Santa Cruz Operation
20 Server and Professional Services
21 Division. Let me tell you. We're
22 absolutely thrilled by it and it means
23 a lot to the Linux community as a
24 whole. And it says a lot about the
25 Linux community and we'll try to

1 explain what the -- what the
2 significance of that is.

3 The reason that this is such a
4 big announcement to Caldera and the
5 Linux community is that Linux and UNIX
6 compliment each other and the
7 perception now that Linux is not ready
8 for prime time in major enterprises has
9 to be seriously reconsidered. Since
10 the SCO announcement, people have asked
11 me if we're going to abandon our Linux
12 roots and move to some sort of hybrid
13 operating system.

14 My answer is very, very
15 forceful: No, we won't.

16 (Applause.)

17 Okay. Why should we abandon
18 the future that we helped to create?
19 The acquisition, however, is going to
20 change the industry and -- and the way
21 that the world communicates and -- and
22 deploys their platforms. Industry
23 leaders are already calling the
24 acquisition an industry changing event,
25 the beginning of a new era, the end of

1 the old and we're going to explain its
2 significance today.

3 Moore -- Moore insists that
4 for technology to cross the chasm we
5 must -- an -- we must create what's
6 called 100 percent solution to the
7 customer.

8 Now, let me ask the question:
9 Where does Linux provide 100 percent
10 solution in the business environment?
11 Clearly, clearly we've made an -- as an
12 ISP platform, as an Internet server
13 platform, we've made significant
14 inroads. But where does it create and
15 become a total solution to the business
16 environment?

17 I believe, again, leveraging
18 that foothold, that where Linux drives
19 and becomes 100 percent solution is in
20 this concept that's evolving because of
21 the Internet where the services are
22 being allowed to be broken up, to be
23 optimized, to be customized to specific
24 hardware or software applications. IDG
25 calls these specialized servers, but in

1 many ways they're the same servers just
2 optimized and customized to either the
3 hardware or software that we see today,
4 but they're much more economical. So
5 this is the area where I believe Linux
6 will penetrate and move across that
7 chasm to a degree that I don't believe
8 we can even comprehend today.

9 Linux will dominate this space
10 for a number of reasons. First of all,
11 the open source nature of Linux allows
12 it to be optimized and customized more
13 than any other type of OS in the
14 history of the IT industry.

15 Also, these devices have to be
16 extremely stable and they have to be
17 Internet enabled and they have to be
18 manageable. The collaborative model of
19 open source also provides the -- the
20 lowest cost alternative where most of
21 the commercial Ss -- OSs can't even
22 compete in this space. So -- but even
23 in this space, and not to mention the
24 entire OS platform adoption, are there
25 areas where Linux needs to improve to

1 become 100 percent solution to the
2 business customer.

3 Most Linux executives, OEMs,
4 ISBs and observers would say that the
5 answer is yes, there are areas that we
6 need to improve. Here's a list and
7 we'll go through each one and explain.

8 First of all, global
9 infrastructure. Major hardware and
10 software manufacturers are reluctant to
11 pour millions of dollars into a rollout
12 of a Linux-based product on a global
13 scale because it costs significant
14 amount of money to do that when they
15 have to deal with regional Linux
16 strengths because the Linux that they
17 have here may not be quite what the
18 Linux is here; and if they have to take
19 on the entire support burden of that
20 infrastructure crossing geographic
21 boundaries, they'll be reluctant to do
22 so.

23 Also, clearly, when we talk
24 about global infrastructure, what about
25 the corporate businesses that want to

1 begin to deploy a solution? They don't
2 deploy it usually in a single office.
3 They want to deploy it across the broad
4 spectrum of businesses, so they need
5 support infrastructure in every major
6 market that they are in in order to
7 have confidence to deploy Linux on a
8 much grander scale in this -- in -- as
9 we cross the chasm.

10 The -- they want, then, a
11 global Linux vendor with global support
12 infrastructure. The SCO acquisition
13 gives us a truly global presence. We
14 become the only Linux company with
15 service, marketing, sales
16 infrastructure in every major market
17 around the world. That's significant.

18 Currently, Linux does not
19 scale to the high end needs of the data
20 center. Linux is a -- a marvelous
21 platform. We all love it but it does
22 not scale to the high end data center
23 needs so we don't have a single
24 platform that goes from the thin
25 clients all the way up to the high end

1 data enterprise needs. Other OS
2 platforms in the industry do. If we
3 want to be an alternative, we have to
4 have that same scaleability, that same
5 breadth.

6 Now, may I suggest that a
7 single OS kernel cannot scale. It
8 cannot meet all of those diverse data
9 center needs. Okay. We're already
10 seeing that. Embedded kernels are
11 significantly different than what we
12 ship in most of the Linux
13 distributions. So the fact that we may
14 need yet another kernel as other OS
15 manufacturers do where we have multiple
16 kernels is not -- is not -- is
17 something that if we want to be a
18 global player and a major player we --
19 we will have to consider.

20 We -- Caldera's answer to this
21 is an open Internet platform, a
22 completely open scaleable environment
23 utilizing the single platform of Linux
24 across multiple kernels to scale from
25 the thinnest of clients to the

1 clustering needs of the largest data
2 center.

3 We see that there are -- no
4 single kernel can meet all the diverse
5 needs in this marketplace. We want to
6 preserve choice, letting IT
7 professionals select the operating
8 system kernel that will best suit their
9 needs, but provide common technology,
10 common services across multiple kernel
11 environments.

12 This isn't a lot different
13 than what Microsoft does, okay, but we
14 can do it much, much better with Linux
15 and UNIX. Linux is the definitive
16 development platform across all of
17 these kernels.

18 The server technology, ladies
19 and gentlemen, can never be -- if you
20 think about it, servers and server
21 applications cannot be sold through a
22 retail channel. It has never worked.
23 It will never work. The complexities
24 that's involved there are just -- are
25 just too great no matter how easy we

1 make the operating system to install.
2 So to attract ISBs and -- to Linux a
3 robust network of technical specialists
4 who know how to deploy, manage and
5 administer Linux and associated
6 applications as needed, businesses also
7 need help.

8 The single biggest reason why
9 Linux is not being adopted today is not
10 applications. And there's a number of
11 surveys that we'll talk about. It
12 is -- it is technical knowledge on how
13 to develop, deploy and administer
14 Linux.

15 So these technical specialists
16 will help significantly in deploying
17 the total turnkey solution to their
18 customer base or host it for them as
19 the model changes.

20 Business customers tell us
21 that they'd be more aggressive in the
22 adoption of Linux if they could
23 purchase and obtain support through the
24 same distribution channel that they use
25 for everything else. The SCO

1 acquisition gives us more than 15,000
2 knowledgeable, trained resellers, ISBs
3 and support staff worldwide. This
4 infrastructure would have taken us
5 millions of dollars and years to
6 develop.

7 Application developers want a
8 common Linux platform. They cannot
9 afford to maintain four or five or six
10 different flavors of Linux. And it
11 doesn't take much for them to have to
12 run through an entire testing cycle and
13 if they have to test it, it's -- it's a
14 separate platform that they have to
15 support.

16 They won't do it. Not for
17 long. So we want to port once, run
18 anywhere interface, not a multitudes of
19 flavors of Linux. Caldera's committed
20 to Linux standard base. You're going
21 to see significantly more investment on
22 our time and effort to bring that about
23 with the acquisition. Businesses need
24 a platform also that adheres -- adheres
25 to open Internet standards. Why? Why

1 is that so critical? Because they
2 have to inter-operate and communicate
3 and -- and -- and administer the
4 investments they already have. And so
5 if they bring in disparate systems,
6 they have to have the open Internet
7 protocols like -- to help manage that,
8 like TCP/IP, XML, OpenSLP, Java. We
9 have to embrace more than just the
10 standards of the Internet -- of the
11 Linux community.

12 Our goal is to promote,
13 encourage and establish open standards
14 that will maximize application,
15 development and business use. In that
16 way Linux will cross the chasm.

17 The entire financial community
18 is always asking us and will continue
19 to ask us as a community: How do you
20 make money? Okay? There are many
21 people -- this is going to be very
22 controversial, but I'm going to say it
23 because it's the honest truth.

24 Many people are saying it's a
25 service model. It's all services. Let

1 me tell you something. Without Linux,
2 which is a product or technology, there
3 would be no services. Okay? Products
4 have always driven services. Always.
5 You have -- and people don't buy just
6 service. They buy a product or a
7 solution and that drives the need for
8 services.

9 So how do you create a model
10 that is based around more of a
11 product-centric model? What is it that
12 you're buying if -- if the source code
13 is free?

14 Well, there's significant
15 value in packaging and productizing
16 Linux.

17 I refer to the bottle --
18 bottled water. Why do we buy bottled
19 water? Sometimes you pay a premium. I
20 was in Beijing and I paid a lot of
21 money for bottled water and I was
22 perfectly happy to do it. Why?
23 Safety, convenience, all of these
24 things. It's a trusted -- trusted
25 environment that I can deploy.

1 So packaging is important. So
2 how do we make a model that -- that --
3 that -- that gives us some sort of
4 distinction, some sort of value
5 contribution based on products. We
6 call it open access. What we're
7 suggesting is that we develop, we
8 innovate and we contribute back in a
9 continuous cycle so that people look to
10 us to be the innovators, to be the one
11 who is moving -- moving technology
12 forward.

13 We're not co-opting the Linux
14 community. We're not saying we're
15 going to dictate to the community what
16 is or what isn't going to be deployed.
17 What we're suggesting is that we will
18 innovate. We know where we need to go
19 and we will innovate and continuously
20 give back to the community.

21 Now, will we give everything
22 back under GPL? The answer is no.
23 Why? It's not that we -- much of what
24 we do will be given back under GPL. We
25 like GPL, but it's not the

1 end-all-cure-all. There are other open
2 source licenses. What our commitment
3 is: Every technology we own, we will
4 provide source code to under an open
5 source license. Okay?

6 We will choose the license
7 that makes the most business and
8 technological sense for the technology.
9 Sometimes GPL doesn't make sense if
10 you're looking at trying to cross a
11 chasm. There's other cases it makes
12 perfect sense. So what we're saying is
13 a commitment that we will continue to
14 innovate and continue to give back.
15 There will be sometimes where we hold
16 on to it. We may even maintain
17 ownership of some but we'll provide
18 open access to the source.

19 Why would we maintain
20 ownership? Is ownership bad? No,
21 it's not. If you have open access to
22 the source and ability to do what you
23 need to do, ownership is not bad. In
24 fact, it protects quality. In fact, if
25 you look at the GPL license, it has an

1 element of ownership to it. Why? It
2 protects it. It protects the model and
3 we need to preserve that.

4 So what we're saying is
5 technologies will be developed and
6 given to the community based on what's
7 makes business and technological sense.
8 The key is timing. In many instances
9 the technology we'll be providing back
10 for developing -- we'll actually
11 develop some of the technologies under
12 GPL in an open source fashion as well.
13 It just gives us a little bit more
14 flexibility. Caldera will continue to
15 be the leader in innovation in the open
16 source community, an industry at large
17 using this open access model while
18 preserving shareholder value.

19 Applications. It is a truism
20 that business don't buy operating
21 systems and never have. They purchase
22 solutions. They purchase applications.
23 Now with the SCO acquisition Caldera
24 can offer thousands of
25 business-hardened applications running

1 on industry standard hardware that run
2 on UNIX. We own the technology to make
3 that seamless to move it to Linux. So
4 all of those dentist office and hotel
5 applications and all the many thousands
6 of applications that exist will soon be
7 Linux applications without forcing them
8 to move. Okay? That's what we'll do
9 with the -- with -- with these
10 applications. We'll commit them to
11 move.

12 Now, what about other new
13 application development?

14 What we're doing there is we
15 have Java. If you haven't seen our
16 early access CD, please get it. Java
17 -- we've hot wired hot spot into the
18 browser. It's five times faster than
19 any other browser on Linux and it's
20 faster than Windows, okay, because it
21 provides that technology.

22 (Applause.)

23 So what does this mean? It
24 brings thousands of new applications to
25 Linux, to the business commercial

1 environment. We also have a wonderful
2 relationship with Emprise. We're
3 ecstatic that they're getting ready to
4 -- to move the Delphi platform on to
5 Linux. Do you realize what impact that
6 will have, what that means for
7 commercial Enterprise development
8 environments? Caldera intends to be
9 the develop-on, deploy-on Internet
10 platform for commercial applications
11 on -- on high volume hardware.

12 Management. You may have
13 seen, again, a recent issue in Network
14 Computing that pinpoints the greatest
15 roadblocks to Linux implementation. In
16 the study called The Linux Challenge
17 more than 30 percent of the respondents
18 found the greatest impediment to
19 Linux -- impediment to Linux
20 implementation -- you notice I didn't
21 write this speech -- is, can you guess,
22 support, ladies and gentleman, support.
23 The second greatest challenge is
24 closely related, the lack of qualified
25 Linux support technicians. Did it say

1 applications? No.

2 Research estimates that a
3 million Linux servers were shipped in
4 1999 and probably more than 20 million
5 Linux desktop computers to date.

6 Newsweek -- this is another wonderful
7 statistic. Newsweek reported that
8 there are just short of 200 million
9 Internet users today. The number is
10 increasing at a rate of 100 million
11 users a year.

12 Okay. Now, we believe that
13 most of those users, a good percentage,
14 will come on to the Internet using
15 these specialized servers and Internet
16 client devices running Linux.

17 Now, if you're a LAN
18 administrator, I'd be committing
19 hari-kari. Why? You're talking about
20 devices coming into your network not
21 one at a time but potentially 10, 15,
22 20, 30, 40, 50, hundreds coming into
23 the network and going out of the
24 network, right, as we move into a
25 mobile -- mobile computing environment.

1 So how in the world do we
2 manage these devices? We go by system
3 by system? We don't have the time,
4 resources or cycles to go in on a
5 system-by-system basis to do
6 management. It just will not work. It
7 will not scale to the Internet.

8 You will see in a moment that
9 Caldera has solved these management
10 challenges. We will enable the open
11 Internet platform to become the primary
12 way for extending the Internet.

13 Okay. Clearly, I've said a
14 lot. I -- I actually -- there's some
15 people who have requested that we
16 actually do some printing. They want
17 the speaker notes with all my chicken
18 scratch, but they want the speaker
19 notes so we can have a meeting right
20 after, so I'm going to -- while we
21 conclude here, I'm going to have Mike
22 Wilson, can you handle that for us?

23 (Inaudible)

24 Great. Your mic's not on,
25 Mike.

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(Inaudible)

MIKE WILSON: Small minor
problem here.

RANSOM LOVE: Mike has a mic
problem.

MIKE WILSON: No, not a mic
problem, a printer -- actually, a setup
problem, a setup problem.

RANSOM LOVE: A setup
problem. You know what? It needs to
be plugged in.

MIKE WILSON: No, actually --

RANSOM LOVE: A setup problem?

MIKE WILSON: I'll tell you
what? Why don't we call -- why don't
we call Calvin?

RANSOM LOVE: You know
what -- that's true. We are having
problems here. Hold on just a second.

Calvin we have on booth duty.
At least he's supposed to be on booth
duty. Hold on. See if he can help us
out.

Calvin. Hey, Calvin, are you
over at the booth?

1 CALVIN: Yeah. Yeah, I am.

2 RANSOM LOVE: Hey, Calvin,
3 we've got hundreds of people out here
4 in the audience and we're trying to
5 print out -- whoa, what happened to the
6 printer? Union labor.

7 We're trying to print out my
8 speaker notes. Is there any way that
9 you can help us out? Could -- do you
10 have to run over here or can you -- can
11 you --

12 CALVIN: Well, don't you have
13 another printer there somewhere?

14 RANSOM LOVE: You know what?
15 Hold on. Yeah, hey, there's one.
16 Yeah, we do.

17 CALVIN: Yeah, I think I can.
18 Hold on a sec. Let me -- let me look
19 at that.

20 Man, I can't believe this. I
21 come to a show to go and attend the
22 sessions and they want me to help them
23 with their hardware problems.

24 Let's see here. I'm going to
25 pull up -- he's got his printer here in

1 our system and I'm going to go in here
2 and I think he's hooked up here to the
3 HP1 printer up there on stage. So I'm
4 going to come in here and I'm going to
5 change this to the HP2 printer, save
6 that in there and go and notify his
7 system up there that that's changed,
8 so...yeah, that should do it. Let's
9 get back to what I was doing here.
10 There we go. Okay.

11 Yeah, that should -- that
12 should be going now. Why don't you
13 give that a try?

14 RANSOM LOVE: Okay. Calvin,
15 we'll take a look and see if it's going
16 to work.

17 Yeah, make sure it's plugged
18 in. We're waiting.

19 MIKE WILSON: It's not
20 updating.

21 RANSOM LOVE: Is this it?
22 Hey, hey.

23 CALVIN: Oh, sorry. I lose
24 you?

25 RANSOM LOVE: Yeah. Calvin.

1 CALVIN: Hold on. Let me
2 check that. Let me double-check that
3 again.

4 Well, maybe I lost my
5 connection here. Let's see what we
6 got. I'll save that. All right.
7 Okay. Why don't you give that a try.

8 RANSOM LOVE: Okay. How's the
9 show going by the way?

10 CALVIN: Ah, the booth's
11 really busy.

12 RANSOM LOVE: Yeah.

13 CALVIN: It's bad. It's a
14 nightmare here.

15 RANSOM LOVE: Good thing that
16 you're working hard.

17 MIKE WILSON: Am I having
18 difficulty here? Calvin, why don't you
19 come up and let's --

20 RANSOM LOVE: Yeah, okay.
21 Come on up.

22 Calvin Gainsworth is our --
23 our lead engineer on a project that
24 we've been working on called COSMOS and
25 clearly that -- that was simply going

1 to be a print cap modification.

2 CALVIN: Yes, what we were
3 trying to do there is just modify your
4 print cap file --

5 RANSOM LOVE: Okay.

6 CALVIN: -- and -- on the
7 system here which is, of course, a very
8 simple thing to do and probably anybody
9 here -- well, hopefully anybody here
10 would be able to go in, change the
11 print cap entry and restart your print
12 demon on there and you'd be printing to
13 a different machine. So...

14 RANSOM LOVE: What about with
15 300 machines?

16 CALVIN: Well, sure. If --
17 you know, it's one thing to have one
18 person mad at you saying I can't print
19 but if you've got an entire floor of
20 people that are trying to -- you know,
21 their printer got taken and they want
22 to move over to this different printer,
23 how are you going to manage that?
24 Well, to go into all those machines is
25 going to take you several days, so this

1 will allow you to go in and just do it
2 in a -- in a directory-based system and
3 then affect all the systems that you
4 want to change.

5 MIKE WILSON: Awesome.

6 RANSOM LOVE: Why don't you
7 give us a -- a demo on what this can do
8 for us.

9 MIKE: Yeah, let's go --

10 CALVIN: Got to start. That's
11 why we didn't -- that's why it didn't
12 work we didn't do that after we
13 rebooted.

14 CALVIN: Okay. That's good.
15 It's going.

16 Okay. We just need to -- some
17 minor set up things here we didn't have
18 set up.

19 RANSOM LOVE: That's why the
20 printer didn't print?

21 CALVIN: That's right.

22 RANSOM LOVE: It always
23 happens this way, isn't it? I mean
24 it's only in a -- in a keynote. But
25 the nice thing is it's all live..

1 CALVIN: Well, dance or
2 something.

3 RANSOM LOVE: Okay. No, they
4 don't want me to dance. They don't
5 want me to sing.

6 CALVIN: Here we go.

7 RANSOM LOVE: Oh, yeah, we
8 could do that.

9 CALVIN: I think we're ready
10 though.

11 MIKE WILSON: Actually why
12 don't you -- you want to -- why don't
13 you go ahead and update it again?
14 'Cause we've got, we got
15 the (Inaudible) --

16 CALVIN: Okay. Why don't
17 we -- I'll show you on Machine 3 here
18 exactly what I was going to do.

19 We've got here -- we're
20 actually looking at the COSMOS console
21 here. It's a completely web-based
22 system that we're looking at and what I
23 was actually doing over here and that's
24 how --

25 RANSOM LOVE: Yeah, what he

1 was using is this is a marvelous little
2 device from Compaq that is -- was a
3 browser base -- a browser on the
4 handheld device and so all he was doing
5 was this same console using one of
6 these wireless handheld devices.

7 CALVIN: So what I went to do
8 is I went in -- we have a policy set up
9 here for our printer here and inside
10 the printer, I've got it defined to the
11 machine that I want to print to. And
12 the one we had here was HP1. That
13 one's HP2. So I'm just going to save
14 this and resubmit that change and now
15 that his machine is set up and going
16 he'll be able to go out and now print
17 that document over there for him.

18 So why don't you go get that
19 now?

20 RANSOM LOVE: Hey, it's
21 working.

22 CALVIN: Okay.

23 RANSOM LOVE: Awesome.

24 (Applause)

25 MIKE WILSON: Go unplug that

1 printer.

2 One of the -- one of the
3 things that I'd really like to show
4 though, we've got all this fantastic
5 hardware that's been donated over here.
6 IBM, HP and Compaq have all donated
7 some pretty significant equipment and
8 what we'd like to do, I'd like to --
9 I'd like to sponsor a little game fest
10 tonight and I'd like to -- I'd like to
11 actually install a Shareware version of
12 DSent on there.

13 RANSOM LOVE: Now, that's
14 some -- some great hardware to run
15 games, Mike.

16 MIKE WILSON: Yeah.

17 It's ultimate gaming pack on
18 there, right.

19 But I'd like to install these
20 DSent boxes. And first of all, on
21 machine 2 here, I want to see if I have
22 DSent loaded here, and it looks like I
23 do not. So I'd like to get it
24 installed on the machines over here, on
25 my laptop as well.

1 Tell me how COSMOS can help me
2 do this.

3 CALVIN: Okay. This will --
4 it's really simple to do this in
5 COSMOS. If we go back to Machine 3
6 here, we have what are known as
7 profiles inside of COSMOS. It's on
8 machine 3.

9 MIKE WILSON: Machine 3 on the
10 screen? There we go.

11 CALVIN: So a profile we
12 defined -- you can set up a profile to
13 be a developer's workstation or an
14 administrate -- and administrative
15 assistant's machine or a gamer's
16 machine. And you can actually have
17 combinations of these profiles for
18 different functions of people in your
19 company.

20 So I actually have some
21 profiles set up here and I've got one
22 called DSent Gamers and inside DSent
23 Gamers you can define all the software
24 that needs to make up that profile. So
25 if I come into our rpm list that makes

1 up the DSent gamer, you see here that
2 we've got D1X in here and that's the
3 rpm name for DSent and that is going to
4 be installed. You can also remove
5 software with profiles if you want to
6 remove insecure packages or things like
7 that off the system.

8 So I already have this profile
9 set up. What I need to do is I need to
10 actually link this to the different
11 computers that I want to affect. Now
12 because we're directory-based we don't
13 have to link it to every single
14 machine.

15 RANSOM LOVE: But what
16 directory are you using?

17 CALVIN: Well, in this case
18 we're using LDAP's -- or Netscape's
19 LDAP's server. That is iPlanet 411 is
20 what we're running against in the back
21 end.

22 RANSOM LOVE: Are you -- are
23 you forced to use the Netscape or can
24 you use anybody's directory?

25 CALVIN: No, we actually

1 have -- we actually have an XML
2 interface between COSMOS and the back
3 end, so not only can you use a various
4 numbers of L dot directories, you can
5 also use SQL or basically any back end
6 data store. You just need to write an
7 XML interface --

8 RANSOM LOVE: Awesome.

9 CALVIN: Or -- or write to the
10 XML interface.

11 So I have our policy here or
12 our profile here and what I'm going to
13 do is come in and link that now to the
14 machines I want to affect. And over
15 here on the left I've got several
16 different groups of machines. I've got
17 Caldera machines and I'm going to
18 install this on Caldera and RedHAT
19 here.

20 MIKE: Where's my machine in
21 there?

22 CALVIN: Your machine is
23 underneath this Caldera container,
24 right there. This --

25 MIKE: Laptop.

1 CALVIN: -- Lap 1 is what you
2 called it.

3 MIKE: Okay.

4 CALVIN: So I'm going to go in
5 and I'm going to search for Caldera
6 here and select the container that
7 you're in and submit that and link this
8 profile to that entire container of
9 machines.

10 MIKE: Okay. Why don't you so
11 submit that -- submit that event.

12 CALVIN: Well, I also want to
13 do it on the RedHAT machines at the
14 same time.

15 MIKE: Which are located on
16 which -- on -- (Inaudible)

17 RANSOM LOVE: You mean you're
18 actually administering RedHAT as well?

19 CALVIN: That's right, yeah.
20 We are not specific to our
21 distribution. This -- this'll work on
22 all the distributions and we're
23 actually going to install DSent on both
24 that HP stack which has RedHAT running
25 on it and then some of these Compaq's

1 and your laptop.

2 RANSOM LOVE: Well, RedHAT's
3 a good game platform.

4 CALVIN: Absolutely. So I'm
5 going to go ahead and submit that
6 change and it's going to go out and
7 notify these machines.

8 Now there's two ways we can
9 notify the systems that there are
10 changes.

11 MIKE: Now, wait a minute.
12 You submitted -- you're telling me that
13 this is updating right now?

14 CALVIN: That's right. Those
15 machines are now updating and they're
16 getting RedHAT and so is your laptop.

17 So you can either submit the
18 events and we have an event system that
19 will go out and notify the systems that
20 changes have been made in their
21 profiles and then they'll go out and
22 discover those changes and make
23 themselves what those profiles
24 describe.

25 The other way you can do is

1 through polling. So you can -- if you
2 have a firewall or if you have a
3 dial-up connection, you can set those
4 machines to actually come in to the
5 repository, see what the changes are at
6 a scheduled interval. You can do it
7 once a week or once a day or however
8 you want to schedule that. So we have
9 the ability to both push the changes
10 out to the systems or have them poll us
11 for the changes are that made.

12 MIKE: I see.

13 RANSOM LOVE: Awesome.

14 CALVIN: So you should be good
15 to go. You should have DSent on there.

16 MIKE: I haven't touch my
17 system though.

18 CALVIN: Well, Of course not.

19 MIKE: Okay. Let's see. Let's
20 see if it's there. Let's switch to
21 Machine 2 and look it, I'll be darn,
22 D1X --

23 CALVIN: There it is.

24 MIKE: -- is actually
25 installed.

1 CALVIN: Awesome. Magic.

2 This is Linux?

3 MIKE: You're telling me it's
4 over here as well?

5 CALVIN: I'm telling you --

6 MIKE: I got to -- I got to
7 see this to believe it.

8 CALVIN: I'm telling you that
9 it's installed on all those systems.

10 MIKE: Let's see. Let's
11 start one up here. If I can reach up
12 here.

13 CALVIN: No one ever believes
14 what I say.

15 MIKE: He's an engineer.
16 He's engineer, though. Okay?

17 Go ahead and talk and I'll
18 just see if -- I'll just --

19 CALVIN: Okay. So on Machine
20 3, I'm going to show you the real way
21 to determine if it's installed.

22 One way is sure enough, you
23 can go walk and look like he has to do
24 to see it. What I'm going to do is I'm
25 going to come up to this container

1 above all my machines and I'm going to
2 go search them. I can search for
3 software that's installed or hardware
4 that's on the machines. I'm going to
5 go out and search and see if D1X is
6 installed on these machines.

7 So I'll submit this search and
8 when I come back, sure enough here's a
9 list of all these RedHAT machines, the
10 Caldera machines and his laptop are all
11 listed up here saying that they have
12 DSent installed on them.

13 RANSOM LOVE: Awesome.

14 MIKE: Man, I'm getting a
15 neck ache over here.

16 So you can see it -- you can
17 see that and I have to walk over here
18 and do that so I don't even need to do
19 that.

20 CALVIN: That's right.
21 COSMOS has the ability to do both
22 hardware and software inventory. Not
23 only can we update the software, but
24 then we can tell you what's on the
25 machine as far as both the hardware and

1 the software. And if I come --

2 RANSOM LOVE: Now, what if
3 someone removes or adds software or
4 hardware? Say they want to take RAM
5 out and take it home and stick it in
6 their game machine.

7 CALVIN: Then, we're going to
8 know that and come after 'em.

9 MIKE: Wow.

10 RANSOM LOVE: This is good.

11 CALVIN: So I'm going to come
12 into these RedHAT machines and I can
13 either -- you already saw the search.
14 But if I open up any of these
15 computers, I have hardware and software
16 in here and I come down and click on
17 the software inventory of this and it's
18 going to pull up here on the right-hand
19 side all of the software that's
20 installed on that machine. And I can
21 go in and click on any one of these and
22 get all the details about that rpm, the
23 files it uses, what it requires to
24 install, the description and all the
25 typical information you'd expect to get

1 out of an rpm.

2 MIKE: So when -- when I want
3 to install a package and it has
4 dependencies, what -- what's going to
5 happen?

6 CALVIN: Well, we actually
7 can figure those out for you. You
8 notice that in this cases I installed
9 DSent on these machines. Well, DSent
10 won't install by itself. And you know
11 that all I specified in the package was
12 DSent. If I come down here to the
13 software scan, this last software scan
14 that we ran on this, it'll tell me that
15 it actually installed three rpms not
16 just DSent. We went out and calculated
17 all the dependencies that that package
18 needed and then also brought those
19 down. So administrators don't have to
20 go through and do this by hand. We'll
21 figure it out on the fly and actually
22 put those packages down on there for
23 you.

24 MIKE: Very good.

25 CALVIN: So we've got the

1 hardware and software done here and
2 we're able to search that.

3 I can also come in here and
4 now search for any piece of hardware I
5 want on these systems. So, for
6 instance, I'm going to come in and see
7 who has ATI graphics cards installed on
8 them. So I just search the vendor
9 being ATI and when I come back I see
10 that it looks like we have three turbo
11 machines, Turbolinux machines that have
12 ATI and our Caldera machines all have
13 ATI graphics cards here as well.

14 MIKE: Very nice.

15 CALVIN: So not only can we
16 manage hardware and software on Linux,
17 on these machines, but like you can see
18 here we do it on all the distributions.

19 MIKE: So if I wanted to push
20 driver updates, I could push them the
21 same way?

22 CALVIN: Absolutely. Now
23 that I've searched for this particular
24 piece of hardware, down below I can
25 create now a group or a profile based

1 on the results of that search and then
2 I can push out updated drivers for this
3 ATI card just to those machines and not
4 affect the rest of the users on the
5 network.

6 MIKE: Okay. Tell me -- tell
7 me about some of the other things in
8 there. I -- I see -- I see a number of
9 things; for example, the actions part.
10 Can you tell us a little bit about
11 that?

12 CALVIN: Well, the actions
13 are what allow us to actually put
14 everything in place. Now I mentioned
15 earlier that we have the ability to
16 push things out the systems or
17 configure them to poll the -- to poll
18 our system. So you do that through
19 actions.

20 And if you come in here -- for
21 instance, I have -- I have an action
22 here called Rebooter and it'll actually
23 go out and if I come into the script
24 here, you'll see that it just runs
25 INIT6 and I can associate this to all

1 these same machines we just put DSent
2 on, push that out and reboot all those
3 machines.

4 Now with the scripts you can
5 do anything you want. We have some
6 Default programs that ship in COSMOS
7 like our software inventory, our
8 hardware inventory, our rpm checker.
9 We also have some threshold management
10 which will let you monitor systems and
11 monitor how many users are logged in
12 and if processes are hogging the CPU.

13 MIKE: Or memory?

14 CALVIN: Or memory.

15 MIKE: Okay.

16 CALVIN: And at the same time
17 when any of those -- when any of those
18 systems detect that, we have a
19 notification system which you can
20 configure to either send SNMP traps or
21 S -- or SMTP email --

22 MIKE: Okay.

23 CALVIN: -- out to a pager,
24 whatever you want. And all of our SNMP
25 messages are registered and we have a

1 mib file so if you got a management
2 console, you can actually get alerts on
3 your console that someone has removed
4 hardware out of one of your Linux
5 boxes.

6 MIKE: Wow, that's pretty
7 amazing.

8 CALVIN: And the guys in
9 black suits will show up and escort you
10 out.

11 RANSOM LOVE: What about
12 security?

13 CALVIN: As far as security,
14 everything that we do as far as getting
15 to our system from here is done through
16 SSL.

17 Now, in this case, I'm sure
18 some of you have already noticed, that
19 thing's unlocked up there. Well, for
20 this demo we didn't set up a secure web
21 server. But all of this can be put
22 behind a secure web server and the data
23 will be encrypted through SSL and then
24 when the clients go to talk, they also
25 have an SSL connection to the

1 repository so all of our connections
2 are secure when we're traveling across
3 the net.

4 RANSOM LOVE: How about
5 managing security patches and updates?

6 CALVIN: Absolutely. Just as
7 I pushed out DSENT game out to all
8 these systems, I could just as easily
9 have been pushing out -- pushing out a
10 new secure shell, which we get
11 notifications all the time and update
12 all my systems or remove -- remove
13 packages that I know are insecure on
14 the system.

15 RANSOM LOVE: What about large
16 Beowulf clusters? Does it provide any
17 benefit there?

18 CALVIN: Well, certainly,
19 because you don't have to now go to
20 each node and modify. Any time there's
21 a new update or someone wants some
22 software out on there, you don't have
23 to go to each node. You can just
24 create this profile and then profile
25 the machines and hit the submit button

1 and all those machines will receive
2 that and get themselves updated.

3 RANSOM LOVE: That's awesome.
4 That's just awesome.

5 MIKE: That's incredible.

6 RANSOM LOVE: Thank you.
7 Thank you very much, Calvin and Mike.

8 So let me just recap. We have
9 a management system that's ready to
10 scale with the Internet across all
11 Linux platforms, eventually across UNIX
12 platforms, so that we can manage these
13 systems, these specialized devices and
14 scale to the volumes that we need to.
15 It's the future now. Thank you very
16 much, gentlemen. Really appreciate it.

17 (Applause.)

18 Just -- just in wrapping this
19 up, clearly what we've shown, all of
20 the -- these are all issues. These are
21 all items that -- that need to be
22 addressed as we try to cross the chasm
23 for Linux. Clearly through what you've
24 seen of Caldera's own innovation as
25 well as what we acquired through the

1 SCO acquisition, we address, clearly,
2 many of the needs to helping Linux
3 cross that chasm. We are committed to
4 Linux. We are committed to the
5 industry. And we're committed to
6 making Linux the number one open
7 Internet platform in the industry.

8 Thank you very much.

9 (Applause.)

10 We -- we would like to give
11 you a couple of minutes because we've
12 covered a lot and there's a lot here to
13 open up to questions. And if I can't
14 answer them, then we've got some very
15 capable individuals to answer them for
16 you. Please feel free to ask some
17 questions.

18 QUESTION: Do you have any
19 plans to integrate resource management
20 in with COSMOS? I'm looking at, like,
21 a large enterprise where you might want
22 to track disk space by organization or
23 user. Do you charge back that sort of
24 thing?

25 RANSOM LOVE: Calvin, do you

1 want to take that one?

2 CALVIN: We -- we have a
3 number of plans for the future. That's
4 certainly a possibility of some things
5 we can do in there. We do have some
6 threshold management today. What we do
7 monitor, disk utilization and memory
8 utilization and process utilization, so
9 it would tie well into that and I would
10 assume that we -- that'll be somewhere
11 in our future plans, yes.

12 RANSOM LOVE: Excellent.
13 Thank you.

14 Next.

15 QUESTION: I was wondering do
16 you guys support non -- non-rpm based
17 systems like a Slackware?

18 RANSOM LOVE: Yeah, go ahead.

19 CALVIN: In the current
20 version that you're seeing here it is
21 rpm based only. The technology is
22 actually -- we actually plug in a
23 module to handle the rpms. So what
24 we're looking at doing is developing a
25 number of other plug-ins, but also

1 allowing the open source to be able to
2 develop those and handle the different
3 types of packages as well, so --

4 RANSOM LOVE: Yeah, the
5 beauty of this is it's architected to
6 do that. In fact, it's architected to
7 go into, you know, the different UNIX
8 package managements and others. It's
9 just a module that -- that needs to be
10 written. It's very, very well
11 architected.

12 Somebody else?

13 QUESTION: You mentioned
14 several issues that need to be
15 addressed to cross the chasm. Can you
16 give us a -- some examples of where you
17 think Linux stands very well and
18 already across the chasm?

19 RANSOM LOVE: Well, in most
20 areas I would say the one area that it
21 is -- has a foothold or at least a
22 toehold is in the Internet server
23 platform.

24 Again, you have -- you have to
25 be clear on the definition of what it

1 means to be on the other side of the
2 chasm. You have to be -- you clearly
3 have to have broad acceptance among IT
4 environments. It has to be distributed
5 through most businesses. Clearly we
6 have probably the single largest
7 excitement around Linux, but I -- in
8 many areas we are not even close to
9 crossing the chasm.

10 Okay? That's what I mean.

11 These are many of the components that
12 have to be there in order to -- for
13 main stream IT adoption of Linux.

14 Now, clearly, we're on the
15 peripheral of that. There's some --
16 there's places we're making footholds,
17 but -- but there's much to be done.

18 QUESTION: Yeah: I'm a
19 director of MIS for a holding company
20 and so we actually have several
21 companies that are using SCO now.

22 RANSOM LOVE: Yes.

23 QUESTION: I wondered if you
24 could give me a general time frame as
25 to when those applications that

1 currently run under SCO might be
2 available under UNIX. And I realize --
3 or under Linux. I realize that's a
4 broad question.

5 RANSOM LOVE: Okay. Yeah.
6 But there's actually -- we're going to
7 go in and actually demo some of these
8 technologies at FORUM next week. And
9 so you'll actually be able to see --
10 what we're doing, what you'll see at
11 FORUM next week is actually Linux, the
12 full Linux running on a UnixWare kernel
13 that scales on the high end systems
14 very, very well.

15 The next step is, as we've
16 talked about, is -- is providing the
17 interfaces for the OpenServer platform
18 to run on Linux and that is not -- that
19 is not a -- technologically that
20 difficult. So we'll have more
21 information next week as we start to
22 rollout that product road map. It
23 won't be complete next week, but
24 clearly we'll have forthcoming
25 information there and our -- let me

1 re-emphasize something here. We are
2 not going to force anyone to move
3 anywhere, but we will make it
4 compelling and as easy as possible for
5 them to choose to move when they want
6 to and Linux will be the glue literally
7 that resides across. It will be the
8 platform that people develop to.

9 QUESTION: Thanks.

10 QUESTION: Will COSMOS be able
11 to manage by OpenServer and UnixWare
12 platforms as well as the Linux
13 platforms?

14 RANSOM LOVE: Yes, the
15 answer's yes. The timing is the
16 question. We haven't announced when
17 but we will definitely across the
18 entire -- what we call the open
19 Internet platform, it -- COSMOS will
20 scale across all of those platforms.

21 QUESTION: Okay.

22 RANSOM LOVE: Yes.

23 QUESTION: I just want to
24 continue about the Windows NT server.
25 Are you going to look into it or not?

1 Like to manage NT server stations.

2 RANSOM LOVE: Okay. Again,
3 the way it's architected is very
4 flexible. We -- we are not in the
5 first release looking to go out and
6 manage -- manage NT, but clearly the
7 way it's interfaced, it's designed with
8 open standards on the back end and
9 we're using open standards, protocols
10 and things on the front end. So it's
11 very modular. Clearly someone could --
12 can do that and as we make that
13 available open source, that's some --
14 that's a task that people could easily
15 address.

16 QUESTION: With the
17 acquisition of SCO is it likely that
18 UnixWare will become open source?

19 RANSOM LOVE: Our commitment
20 and what we've said publicly is that
21 all of our technologies that we own, we
22 will make access to the source
23 available with the products. When,
24 how, under what license is -- is
25 something that we will define as we --

1 but that's our commitment; and we
2 will -- we will live up to that
3 commitment.

4 QUESTION: What happens about
5 Project Monterey because that conflicts
6 with the IA64 Linux, 64-bit Linux?

7 RANSOM LOVE: Okay. I
8 don't -- if we do our job right in --
9 in making Linux scale over like
10 UnixWare to the degree that everybody's
11 -- that we know we can -- may I ask?
12 Some -- some people have said, well,
13 people have tried this in the past, but
14 they haven't been that successful. May
15 I suggest we don't have any ulterior
16 motives for not making it successful.
17 Technologically, it -- has not been the
18 reason why it hasn't done it before.
19 There's always some other motive;
20 right?

21 And so to talk about Monterey,
22 clearly we want to make sure that we
23 have the same level of Linux
24 integration on Monterey that we would
25 have in -- in our UnixWare product.

1 Now we don't control -- I mean
2 we have a great relationship. It's a
3 joint development relationship with
4 IBM, which we intend to preserve. But
5 they have similar interests. And so
6 it -- this is really a very
7 synergistic -- this transaction is
8 great for all of the major partners as
9 they have already wanted to embrace
10 Linux moving forward.

11 Now let me address one other
12 aspect of your question which is that
13 the Monterey Project is in conflict
14 with the IA-64 Linux project. I don't
15 believe it's in conflict at all. Now,
16 clearly we have tremendous vested
17 interest in the IA-64 Linux Project and
18 with the acquisition of SCO they've
19 been doing a lot. So you combine those
20 and we've got one of the more
21 comprehensive offerings I believe on
22 the IA-64 Linux. So we'll -- that's
23 clearly an area that we're very
24 committed to. But like UnixWare,
25 there's elements of the Monterey kernel

1 that are more scaleable, okay?

2 Now, on the I64 platform I
3 don't know how -- how long a window
4 that is, but today it's a little bit
5 more robust and more scaleable than the
6 I64 Linux is today. Now I'm not saying
7 that over time that won't change.

8 But -- but -- and let me
9 address one other thing. Sorry.
10 You're getting -- you're getting all of
11 it through one question, but clearly we
12 are going to add components back to the
13 Linux kernel. It's on both IA-32 and
14 IA-64 platforms. We'll work with Linus
15 and everyone in order to make that
16 available. That will take some time;
17 and as I mentioned earlier, I don't
18 know that over time you can have a
19 single kernel -- in fact, I -- I know
20 you can't -- that will scale, you know,
21 the breadth of the IT technology needs.

22 So I think we're looking in
23 the Linux community at having multiple
24 kernels so...

25 QUESTION: Multiple Linux

1 kernels or multiple UNIX kernels?

2 RANSOM LOVE: Multiple Linux
3 kernels as well over time.

4 QUESTION: Thank you.

5 RANSOM LOVE: You bet.

6 MIKE: Would you do me a favor
7 then and would you call them and ask
8 them to transfer --

9 RANSOM LOVE: Mike, your mic.

10 Any other questions?

11 Yes, sir.

12 QUESTION: What license are we
13 looking at for COSMOS?

14 RANSOM LOVE: What license are
15 we looking at for COSMOS?

16 And that could be true of any
17 of our technologies. What we're
18 looking at, we're looking at all of the
19 open source licenses. There's quite a
20 few and there's -- there's -- there's
21 validation for a lot of the licenses.
22 In some cases we will use GPL. Others
23 we'll use BSD. Others we'll use maybe
24 some other license, but we haven't
25 determined -- it will depend on the

1 technology itself.

2 Clearly there's elements of
3 COSMOS that we want to get out as a
4 standard across the industry so there's
5 some good reason for that.

6 QUESTION: When will COSMOS
7 be available?

8 RANSOM LOVE: When will
9 COSMOS be available.

10 Someone said about the same
11 time you can buy ski passes up in Utah.

12 We are -- what we're
13 releasing -- I mean we're getting --
14 towards the end of this month we'll
15 actually be doing our open beta. We
16 have it in -- or a closed beta I guess
17 and then open beta is a little bit
18 later.

19 But we have gone through a
20 number of testing environments. We've
21 actually had it in large Beowulf
22 clustered environments and so it's
23 actually pretty -- it's moving along
24 very, very well.

25 And, in fact, if you're

1 interested in -- in participating in
2 that closed beta, Eric Hughes is going
3 to shoot me, but please come by the
4 booth.

5 Yeah. He's right here.
6 Contact him. Hey. So if you want --
7 want to participate in that, please do
8 so.

9 Any other questions? Yes,
10 sir.

11 (Inaudible)

12 RANSOM LOVE: The only aspect
13 of SCO that's not being acquired is the
14 Tarantella component with -- what's the
15 other component? It's all -- it's all
16 related to Tarantella. There's -- the
17 professional services is coming over.
18 The entire server division is coming
19 over and all of server technologies.

20 Now there's one element of
21 OpenServer that is not coming over. We
22 don't own the IP. We just own all the
23 rights for distribution, ongoing
24 development for the OpenServer and that
25 has to do with tax and other -- other

1 considerations.

2 Any other questions?

3 Thank you very, very much. We
4 appreciate you coming.

5 (Applause.)

6 (Music.)

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